MOA
BERLIN



PRESS

Fact Sheet MOA Berlin

ABOUT • POSITION • BRAND • FACTS

— MOA BERLIN · PRESS FACT SHEET

MOA Berlin.

More than just a hotel- MOABerlin isyourall-in-one dynamic space for everyone to stay, meet, work, and connect “Congress, Kiez&Culture”.



ABOUT MOA BERLIN · FREE TO USE

MOA Berlin is an independent urban hub in Berlin-Moabit, bringing together hotel, event space, food and drink, and co-working under one roof. With 336 rooms and suites, 7,500 m² of event space and 40 modular room combinations, it is Berlin's second-largest conference hotel. After 15 years within franchise systems, MOA Berlin has operated as a 100% independent brand since 12 January 2026. Under the motto “Congress. Kiez. Culture.”, MOA Berlin brings together business, culture and the vibrant neighbourhood life of Moabit. The term Kiez is Berlin's way of describing a local neighbourhood with its own unique character and strong sense of community. The hotel is jointly led by the managing directors Conny Doß and Philip Ibrahim, with a team of more than 200 people from over 40 nations.

336
roomsandsuites
4 stars

7,500 m²
event space on 3 levels

40
modular room combinations

2,258 m²
Convention Hall
4.00 m ceiling
up to 1,800 guests

600 m²
atrium under aglass dome
12m ceiling

200+
teammembers from over 40 nations

440
parkingspaces
20 with EV charging

12.01.2026
100% independent after 15 years of franchise

MOA BERLIN

MOA BERLIN · GUIDING PRINCIPLE

“Congress, Kiez & Culture”

CONGRESS
Congresses, conferences and events on 7,500 m² with in-house production: space, technology and production from a single source.

KIEZ
Moabit is a neighbourhood, not a location factor. Restaurant, bar and event series are open to hotel guests and locals alike.

CULTURE
Diversity, sustainability and community as an operating principle: GSTC Recognized Leader, German Diversity Charter, monthly MOAments.

MOA BERLIN · BRAND FAMILY

MOA STAY
MORE THANJUSTA PLACE TO SLEEP.

336 rooms and suites in four categories.

MOA MEET
MORE THAN JUST MEETINGS.

40 room combinations, Convention Hall, atrium, in-house tech.

MOA EAT
MORE THANJUST FOOD & DRINKS.

Front-cooking restaurant and MOA BAR, open to guests and locals.

MOA WORK
MORE THAN JUST A DESK.

Co-working on 2 floors with 24/7 access, since January 2024.

Plus **MOAments**, the monthly event series at the MOA BAR, and **The MOA Society**, the programme for direct bookers at society.moa.de.

MOA BERLIN · AT A GLANCE

Address	Stephanstraße 41, 10559 Berlin, Germany (Moabit, Mitte district)
History	Opened in 2010 as Best Western Premier with 196 rooms 2016 to 2025 Mercure Hotel MOA Berlin (Accor) Independent since 12.01.2026
Management	Conny Doß and Philip Ibrahim (joint managing directors)
Credentials	GSTC Recognized Leader · signatory of the German Diversity Charter
Getting here	U9 Birkenstraße 2 min walk · Berlin Central Station max. 15 min · BER approx. 50 min by FEX and Ring line S41 to Westhafen, 1 change
Online	moa.de · society.moa.de · Instagram @moaberlin

PRESS CONTACT

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PRESS KIT & IMAGES

Assets
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