



welcome to moa

Branding possibilities & dimensions





Overview

1. Ground floor – Entrance Birkenstraße & Stephanstraße, MOA Bogen
2. 1st floor – MOA 1 – 5 & Convention Hall (MOA 6 – 12)
3. 2nd floor – Atrium & MOA 14 – 17
4. 3rd floor – MOA 18 – 25



Entrance Stephanstr.

Ground floor

Entrance Stephanstr.

Glass front over entrance door
Width 1,99 m x height 0,98 m

Glass front right

Width 1,85 m x height 3,38 m

Glass front left

Width 2,30 m x height 1,91 m

1. day

€450

follow-up days*

€300

€450

€300

€450

€300

Entrance Birkenstr.

Left side

Width 5,40 m x height 1,50 m

Right side

Width 6,40 m x height 1,50 m

€450

€300

€450

€300



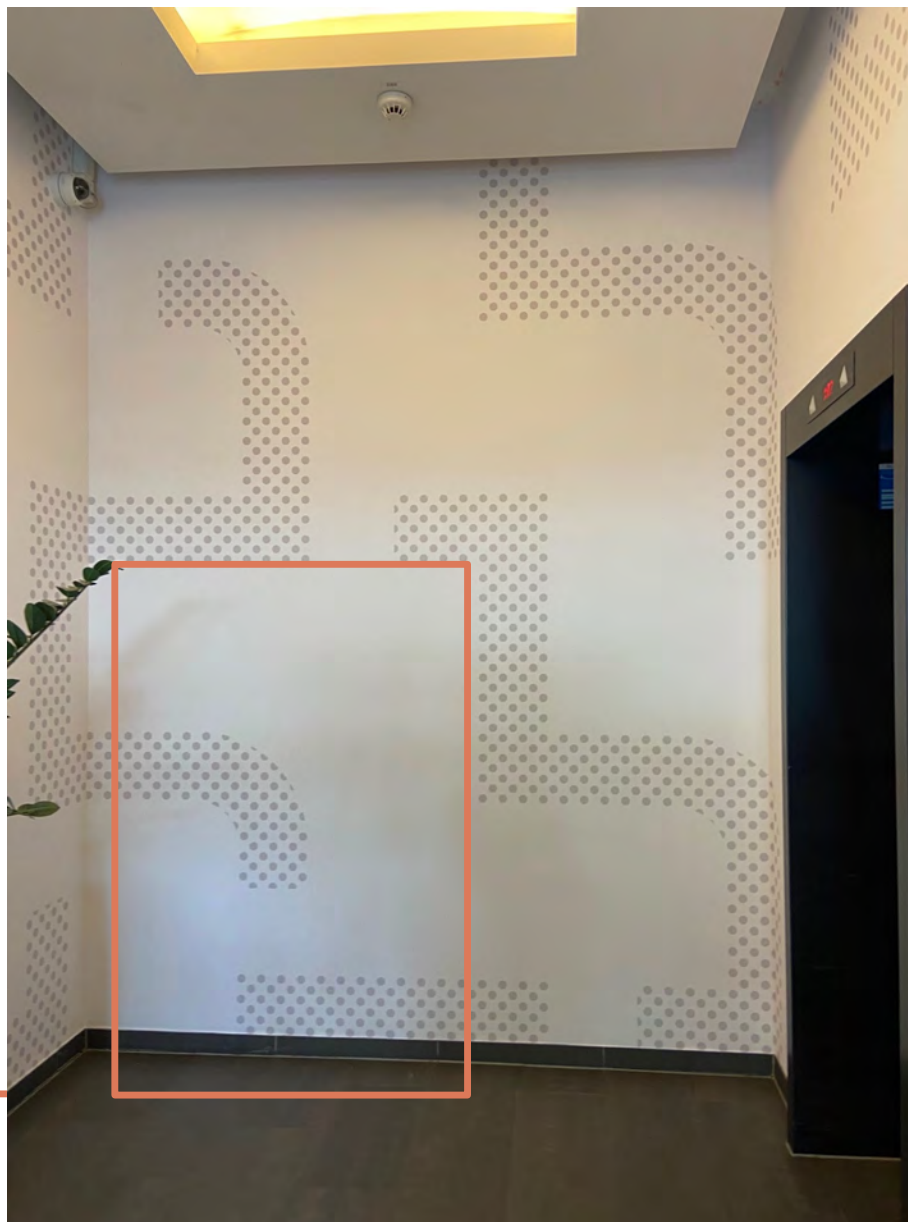
Entrance Birkenstr.

* Prices per day

Stephanstr. outside



Stephanstr. inside



Ground floor

Billboard spaces
Entrance MOA Berlin/Mall
Entrance Stephanstr.

from €50/display/day
depending on size of stand

Escalator MOA Center
Staircases right inside & outside
Staircases left inside & outside
Height 680 mm

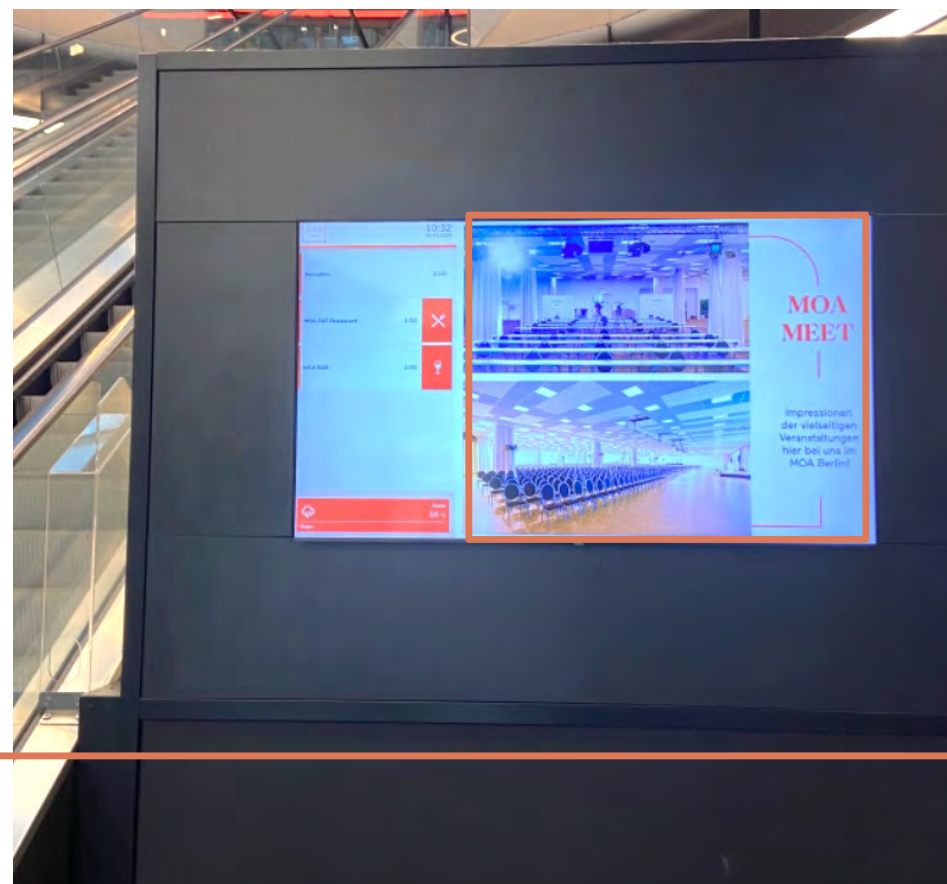
1. day **follow-up days**

*€350 €250

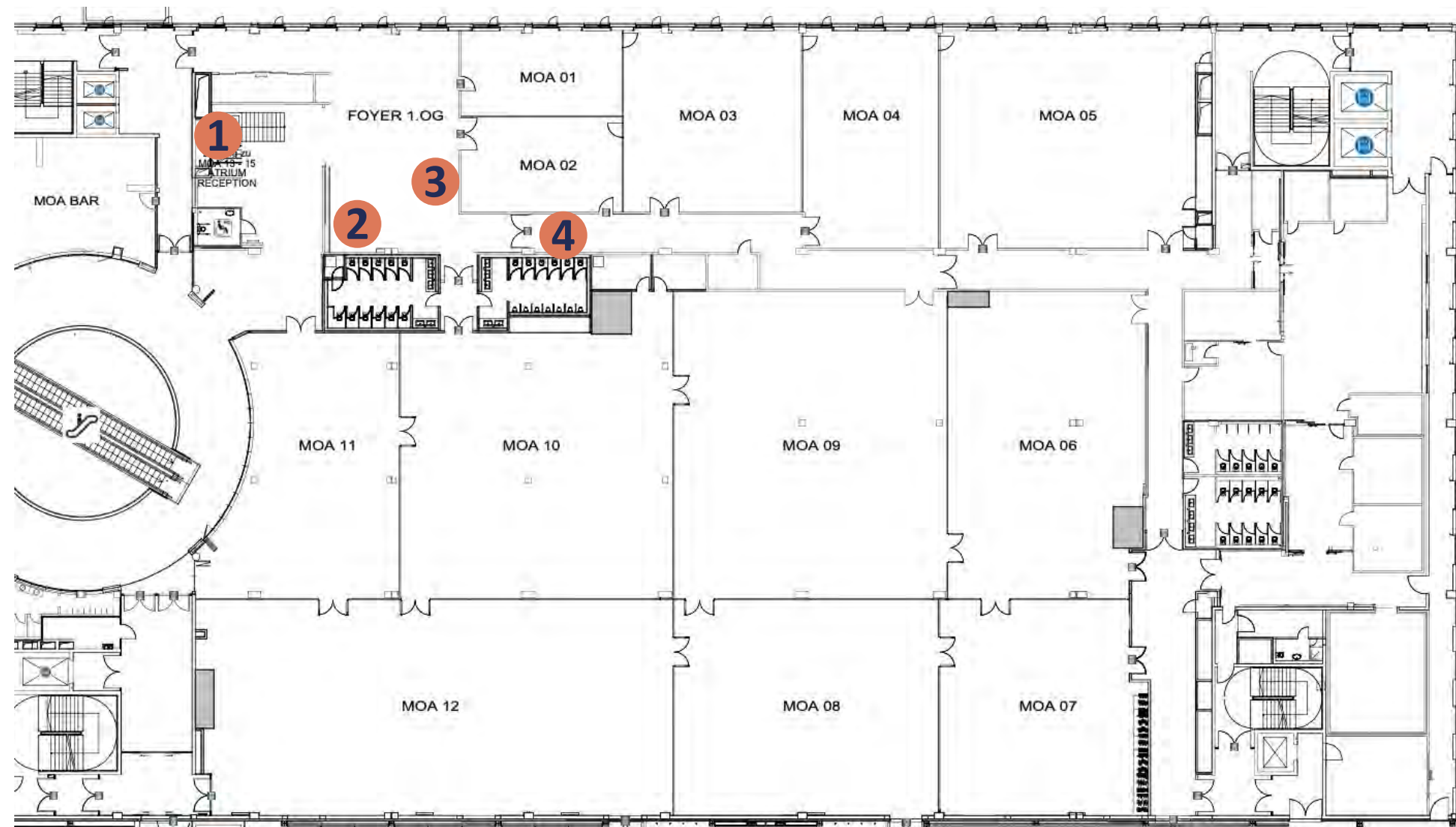
*cost per side

Monitor MOA Center
Only one side playable

€200/day



Monitor MOA Center



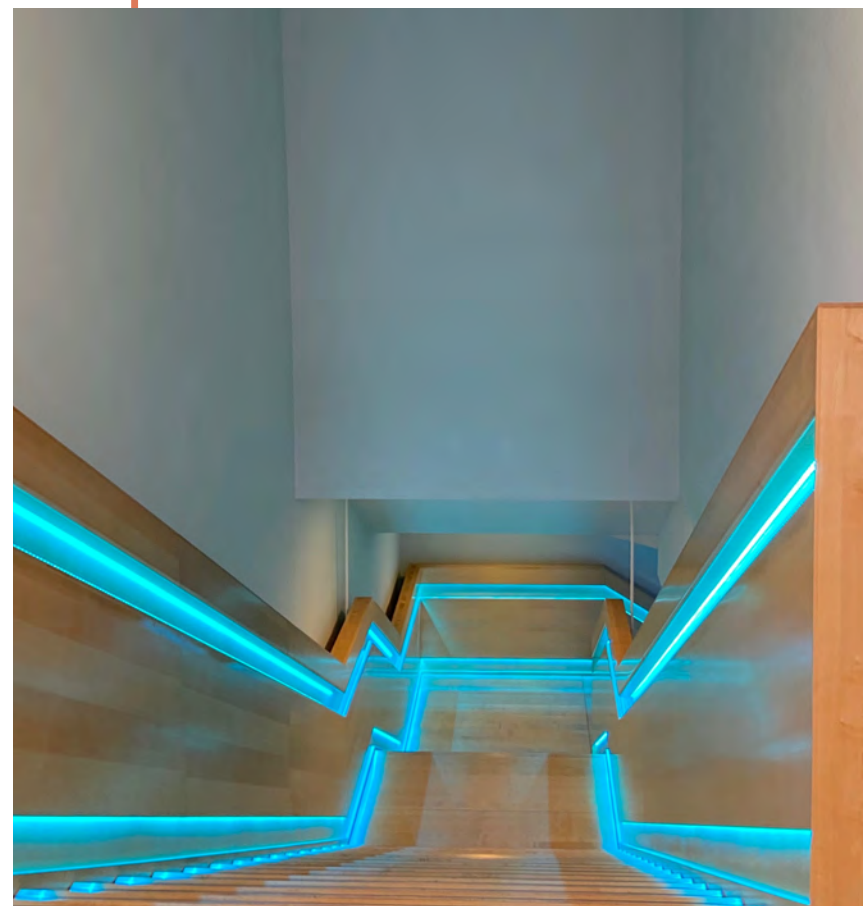
1st floor

- 1)** Projector stairs to Convention Center
Laptop (optional)
LED tape wooden staircase
Sticker along the stairs
- 2)** Exhibition space for vehicles
- 3)** Projector & monitor in the foyer
Laptop (optional)
- 4)** LED wooden border on the wall

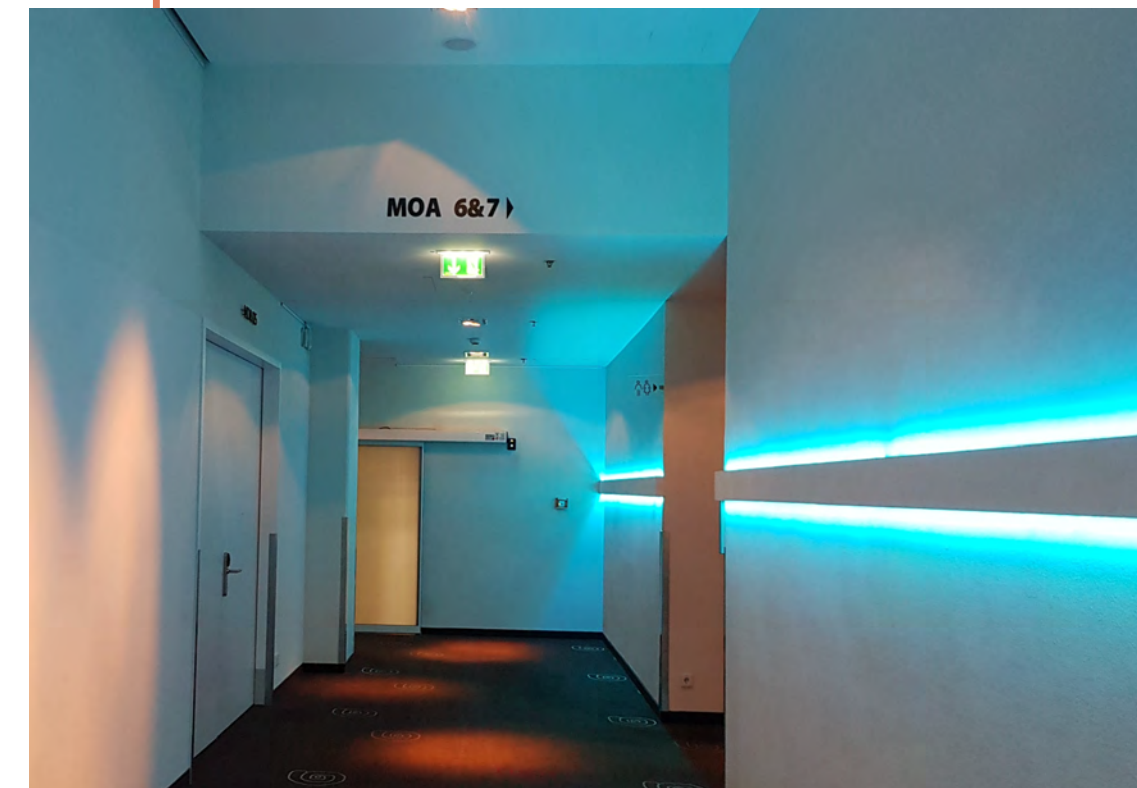
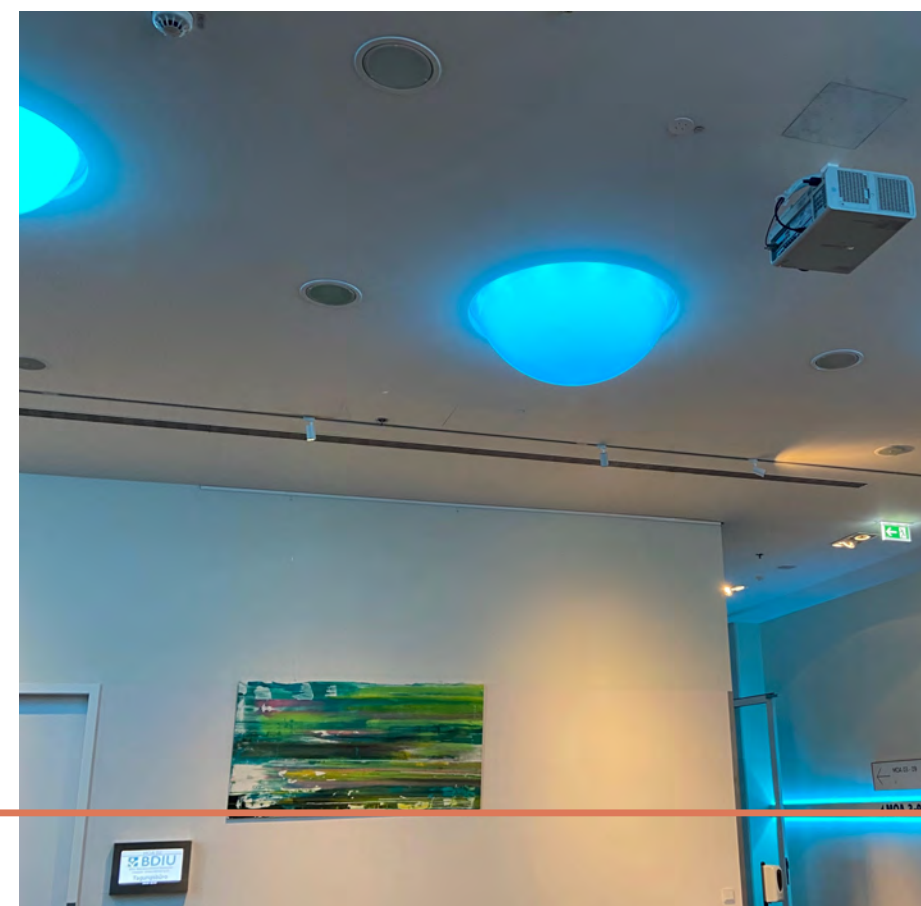
1. day	follow-up days
€200	€100
€100/day	
€25/day	
€250	€150
	on request
€200	€100
€100/day	
€25/day	

2 Exhibition space for vehicles

3 Projector in foyer



1 Projector & LEDs at stairs to Convention Center



4 LED wooden border

LED bubbles



Door signage



Foyer 1st floor & MOA 1-5

Ceiling lighting according to your corporate identity
LED bubbles in the foyer & MOA 1 - 5
LED bands in MOA 1 - 5

free of charge
free of charge

Electronic door signage
1x text and logo can be displayed per day and room
Various signage at extra charge
Digital banner

free of charge
€25/room/day
€25/room/day

Exhibition space for vehicles

on request



LED tape & LED bubbles



Exhibition space for vehicles



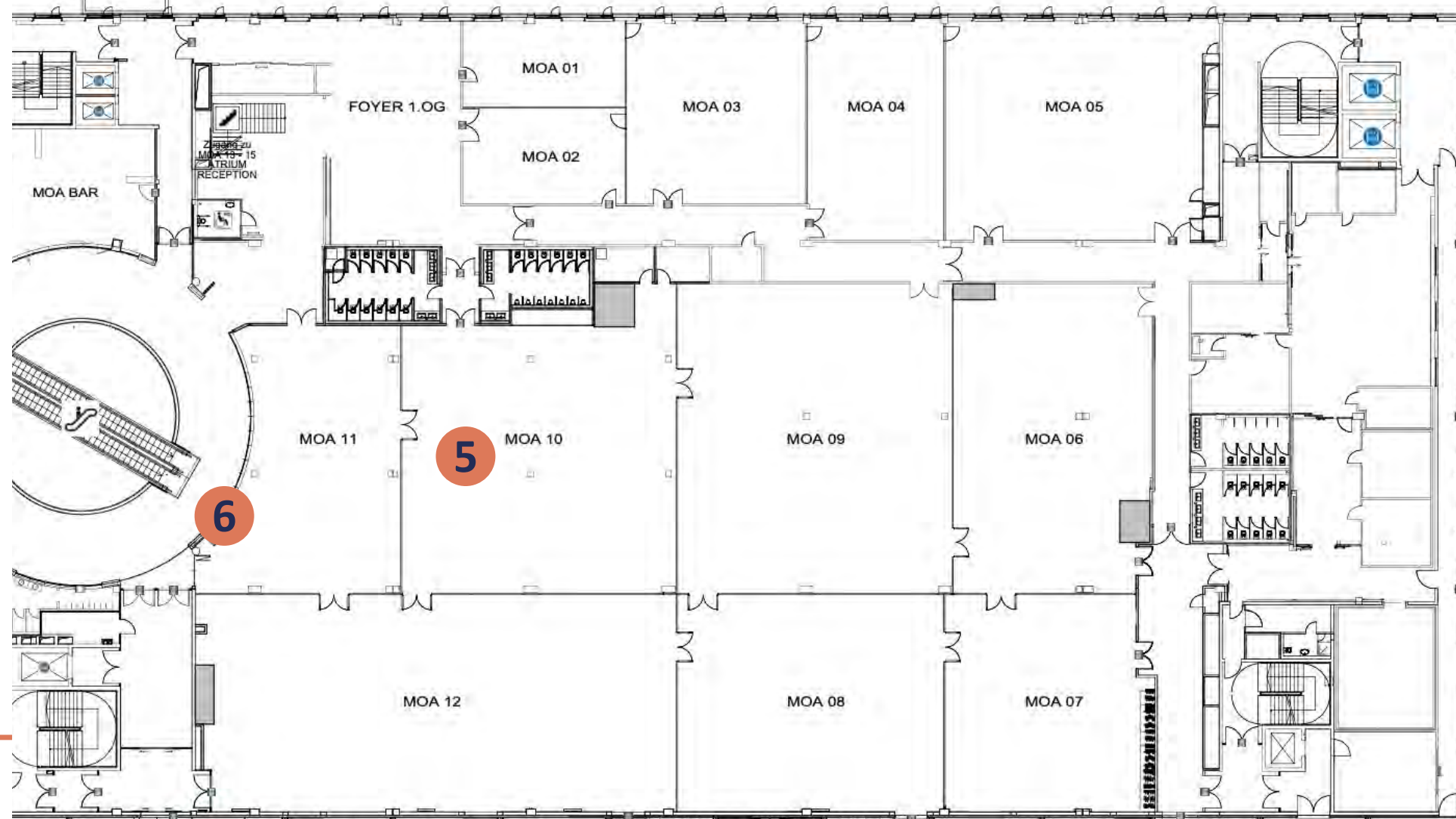
5 Columns Convention Hall



6 Glass front Convention Hall

Convention Hall (MOA 6 – 12)

- 5) Columns in Convention Hall & LED wooden border along the Hall per room
Height 150 mm – on request
€25 per spot/day
€25/day
- 6) Glass front of Convention Hall
Width per door 0,99 m x height 2,80 m
Can be opened fully or partially on request.
€75/door (14x)
at extra charge
- LED band Rotunda
Individual LED lighting on the conference side
€50/day



6 LED band Rotunda & glass front

MOA 01 - 13



Glass arch to the foyer 1st floor



LED spots



Atrium

LED spots in the atrium

€25 per spot/day

Glass arch to the wooden staircase
Width 2,30 m x height 0,60 m

1. day	follow-up days
€450	€300



Mobile lectern



Elevator screen

Furniture

Branding lectern
 Width 0,62 m, height 0,53 m, depth 0,53 m
 Logo area width 0,57 m, height 1,03 m

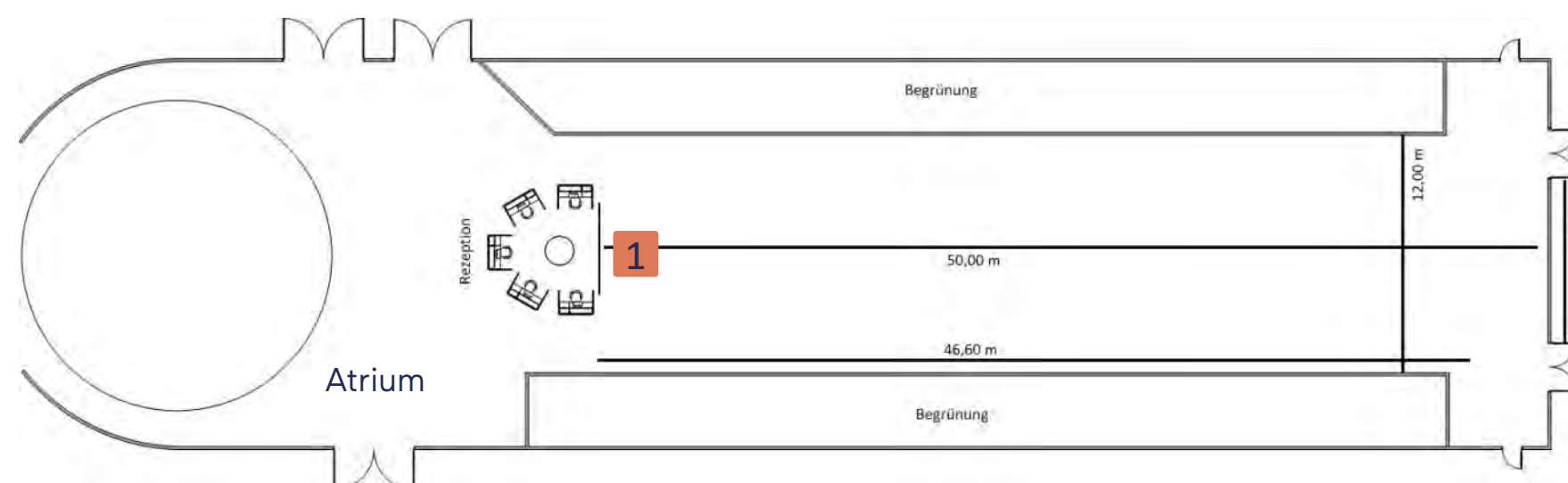
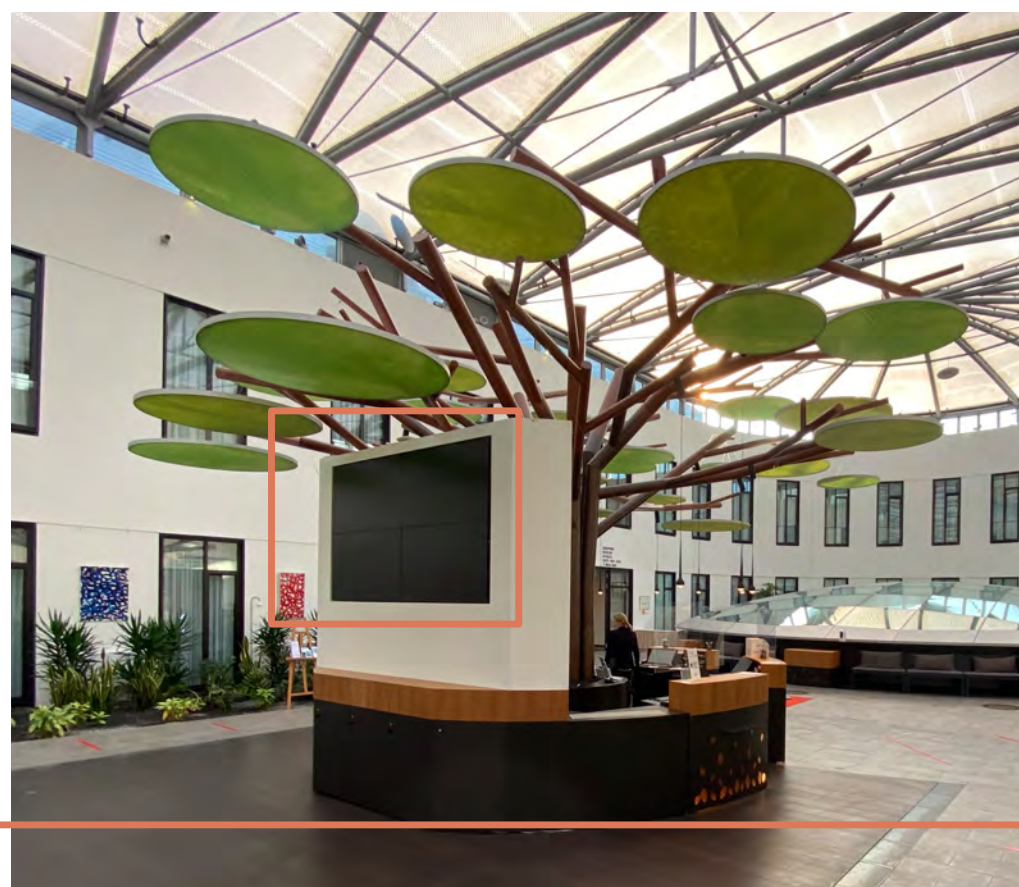
€60/day

Elevator screen 55"
 Welcome screen, logo, details - Birkenstraße
 Only one side playable

€200/day

Digital signage video wall incl. laptop
 In the atrium

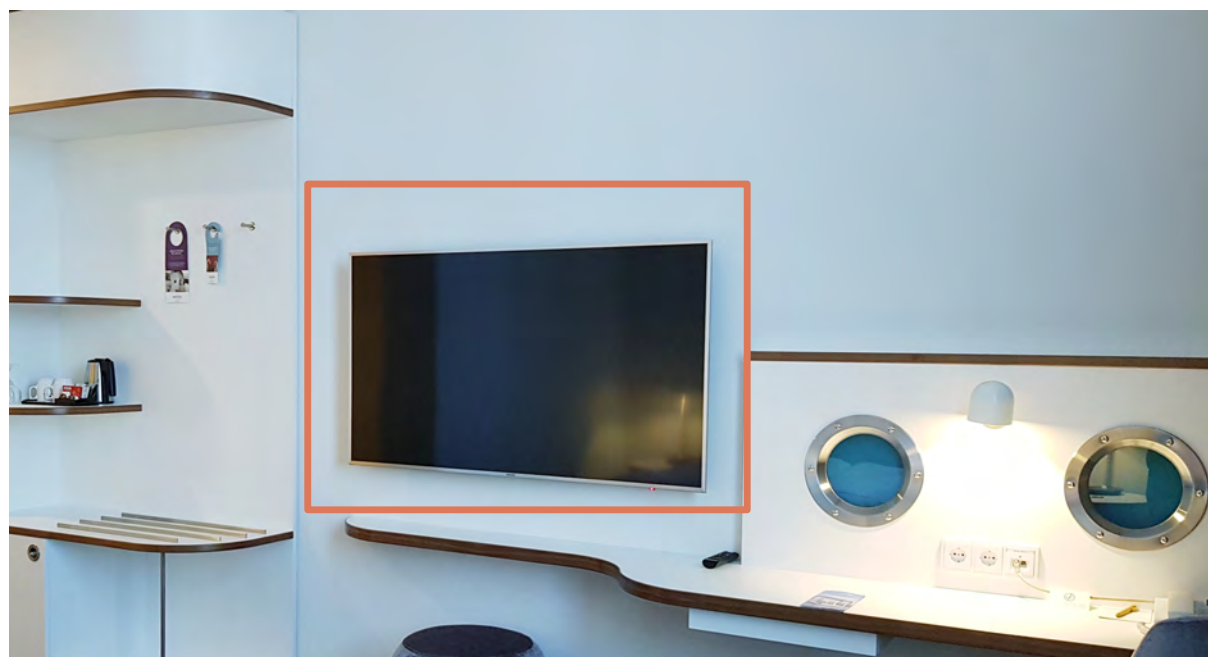
1. day **follow-up days**
 €500 €300



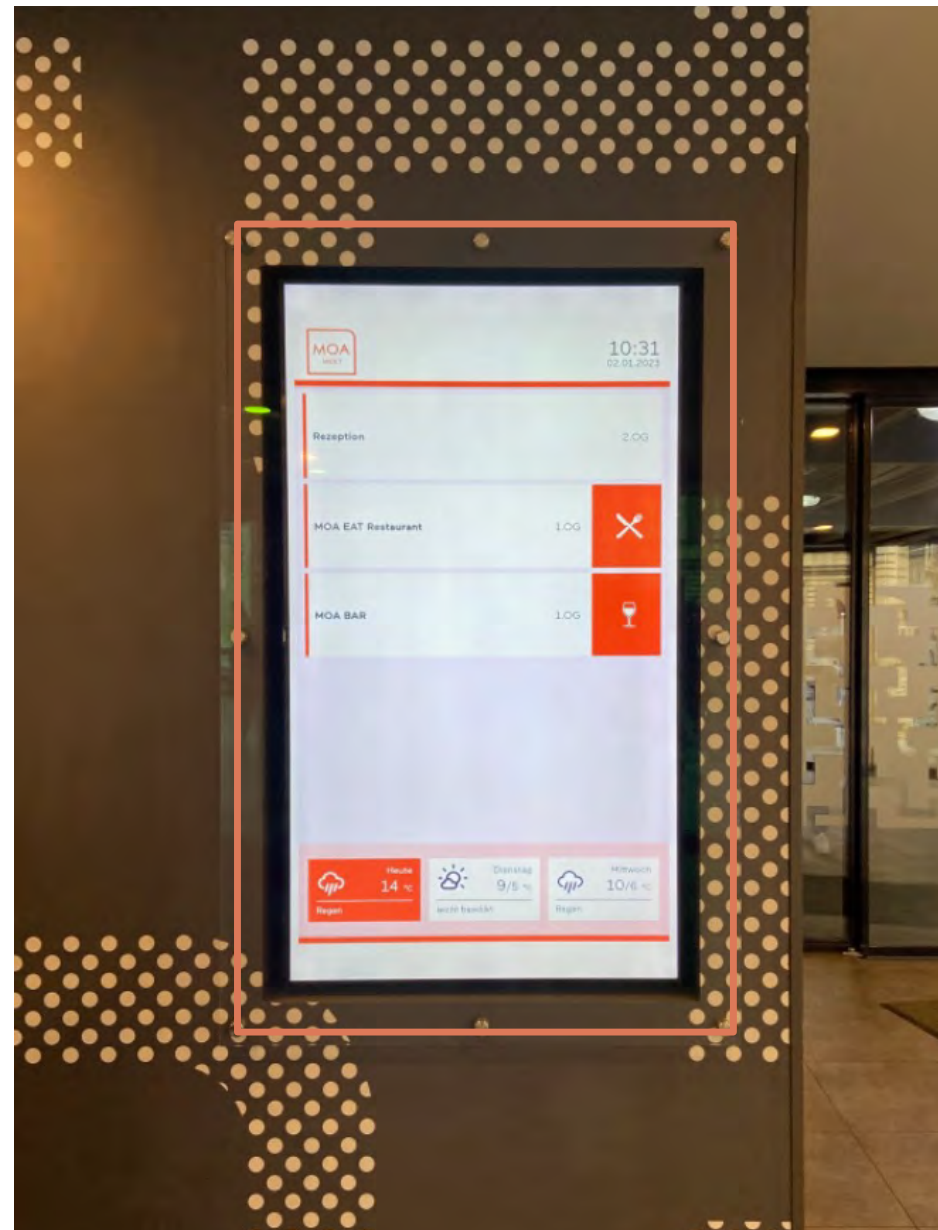
1 Video wall atrium



Digital signage guest rooms



Screen entrance Birkenstr.



Furniture

Screen entrance Birkenstr. 65"
Welcome screen, logo, details
 Only half-sided playable

€200/day

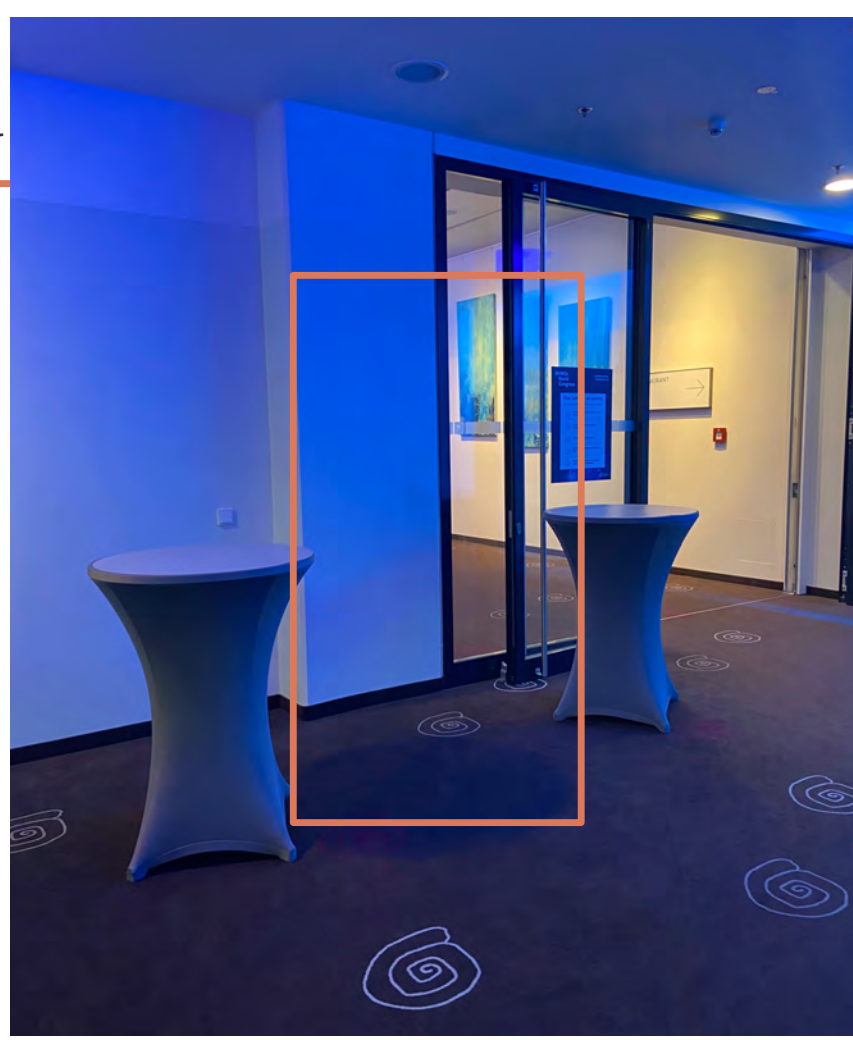
Digital signage guest room
Welcome screen, logo, details
Conn4 and PiSignage
 Not available in all rooms.

from €150/day

Footprints to event areas

on request

1st floor foyer



3rd floor Birkenstr.



Displays in-house

1st floor
Convention Hall

from €50/display/day

2nd floor
Stephanstr.
Birkenstr.
Hall MOA 17

from €50/display/day

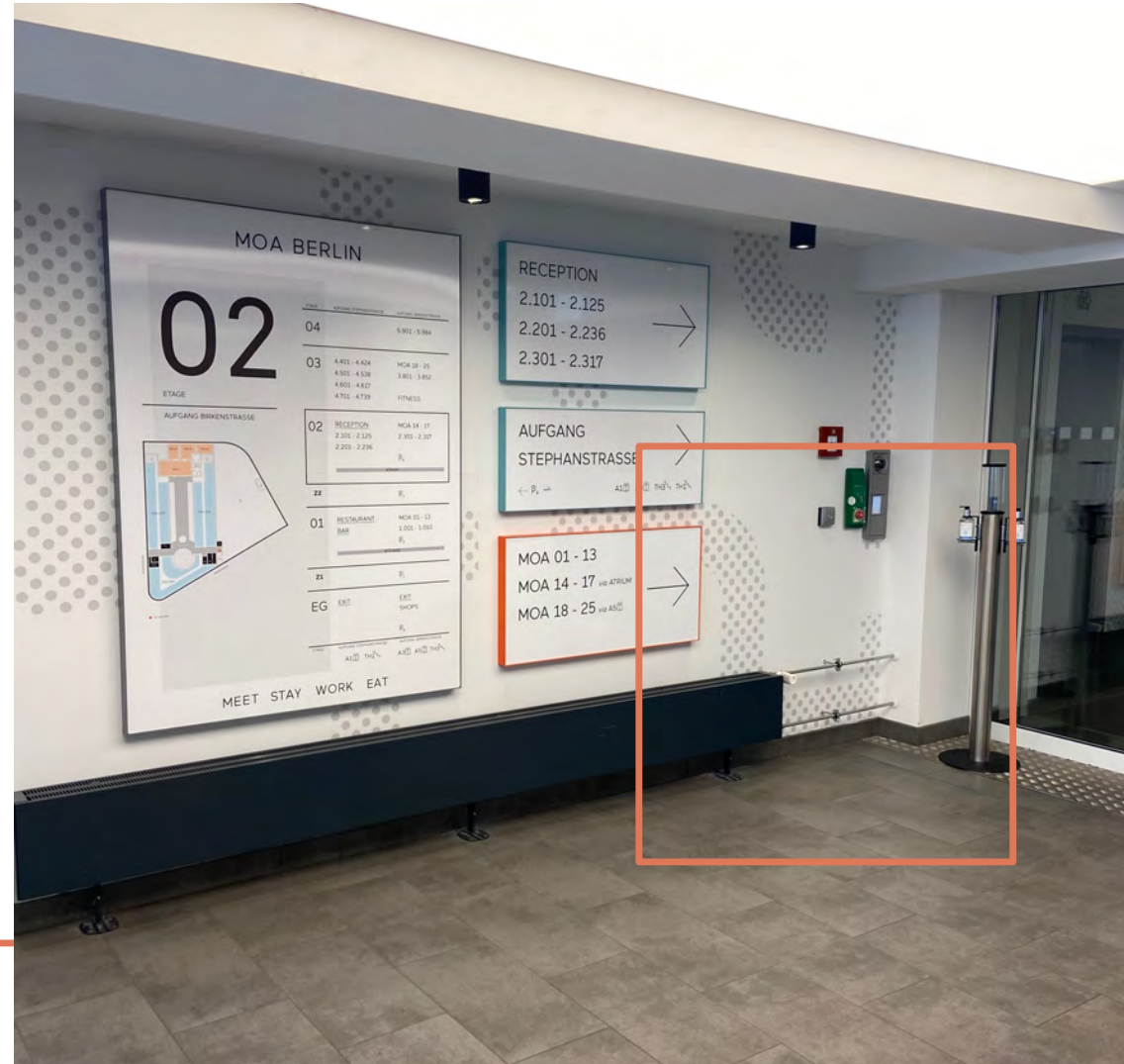
3rd floor

from €50/display/day

Price depending on display size



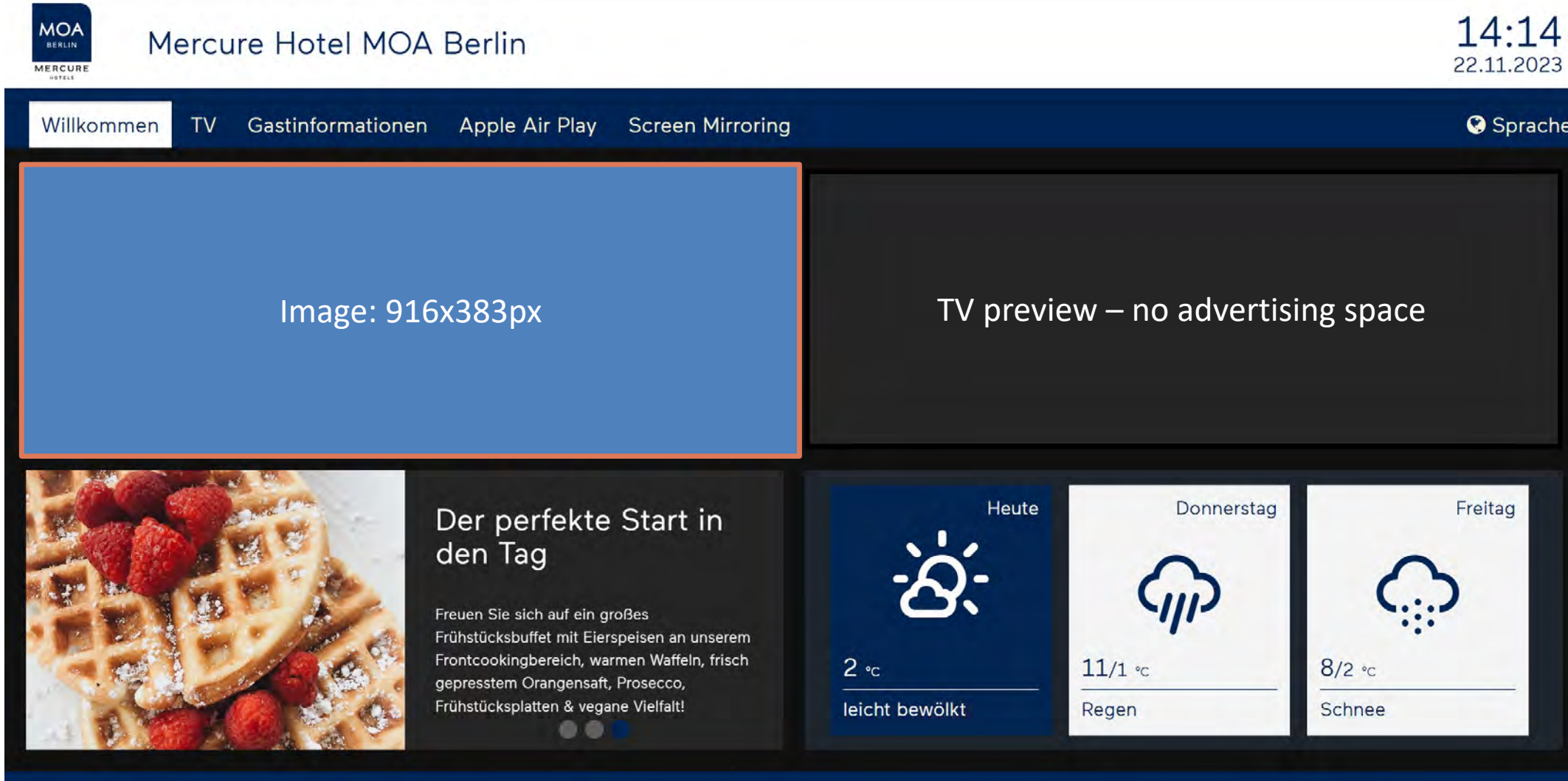
2nd floor Stephanstr.



2nd floor Birkenstr.



MOA 17



Room Screen Ads

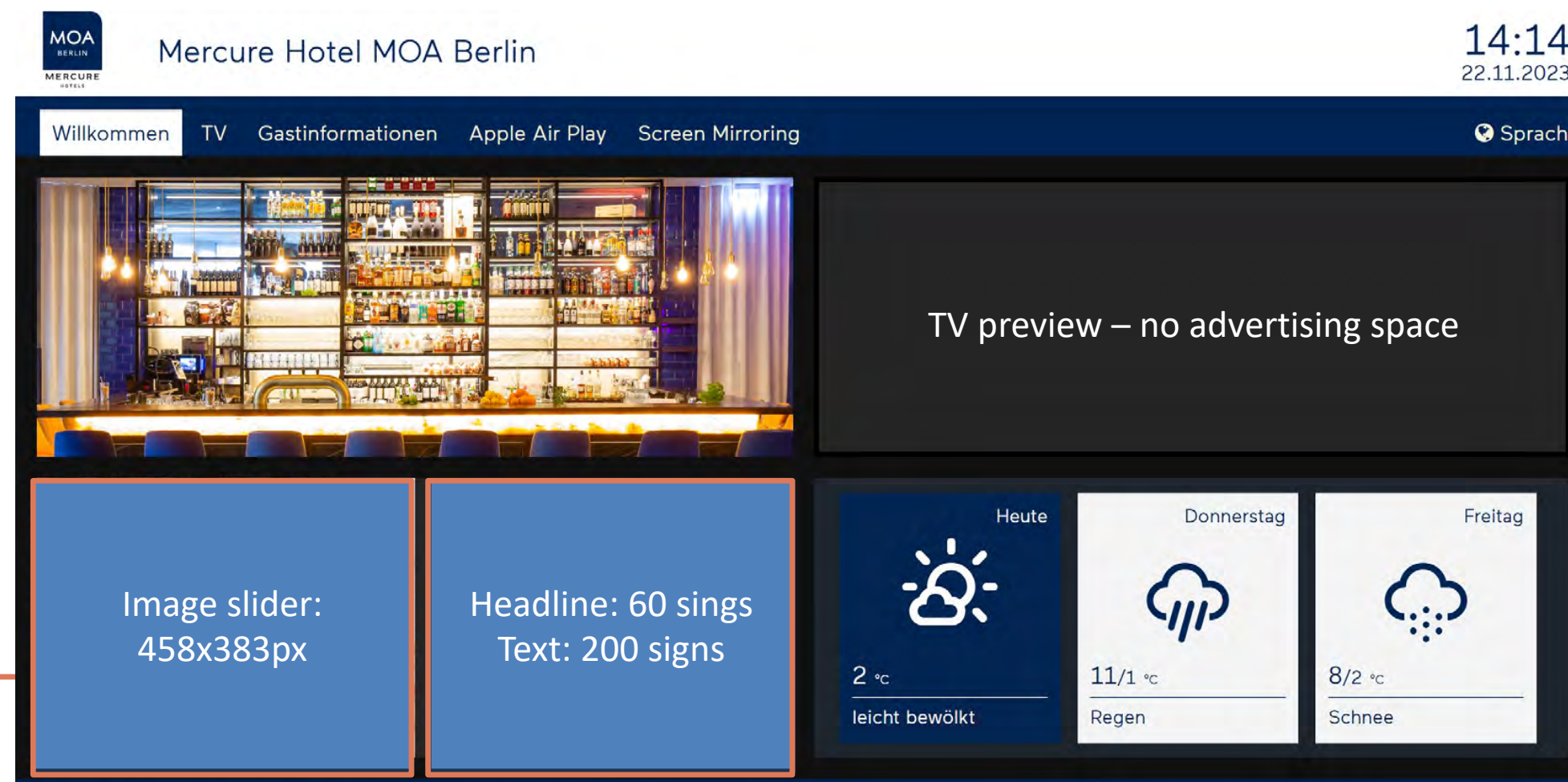
Image element
Width 916 px x height 383 px from €149

Image slider incl. text field
Width 458 px x height 383 px from €149

Bundle 1
2 Image-text slider from €199

Bundle 2
Image + 3 Image-text slider from €299

Prices depend on duration & number of rooms



Room Screen Ads

Options	A	B	C	D	E	F	G	H	I	J	K
Image	X	X	X	X	X	X	-	-	-	-	-
1.Image slider with text	-	X	X	X	X	X	X	X	X	X	X
2.Image slider with text	-	-	-	X	X	X	X	X	X	X	X
3.Image slider with text	-	-	-	-	-	X	-	-	-	-	X
Without further hotel image slider	-	-	X	-	X	-	-	X	-	-	X
Prices											
Setup (one-time)	€149	€199	€249	€249	€299	€299	€149	€199	€199	€249	€249
Per day & room	€1,00	€1,50	€2,00	€2,00	€2,50	€2,50	€1,00	€1,50	€1,50	€2,00	€2,00



Notes on individual signage

Sticking signposts, flyers or banners is prohibited and must be approved in advance in absolutely exceptional cases. You can bring the individual signage in consultation, which are self-standing banners, roll-ups or the like robust formats.

The customer is liable for damages of any kind caused by the attachment of banners, roll-ups or similar on any surface of the house. All attachments must be removed without leaving any residue.

All materials used must be flame retardant (B1) according to DIN 4102. Certificates must be kept ready and presented when requested by a regulatory authority or by the hotel staff.

Prices per day incl. VAT and without mounting.

Convention Team



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**we like to
help you**

The MOA MEET Team

Contact us for a package price!

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help you

The MOA MEET Team

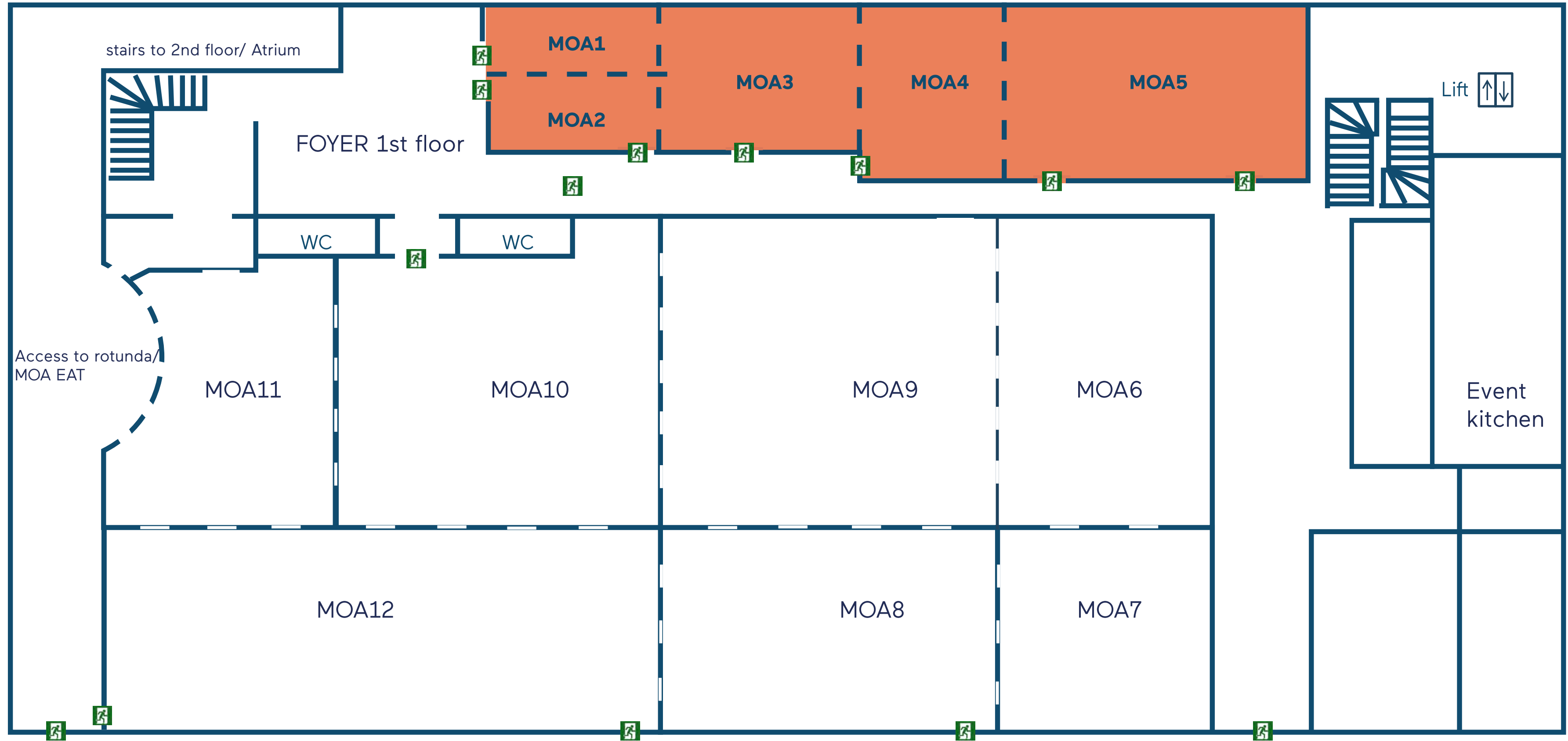


See you soon!

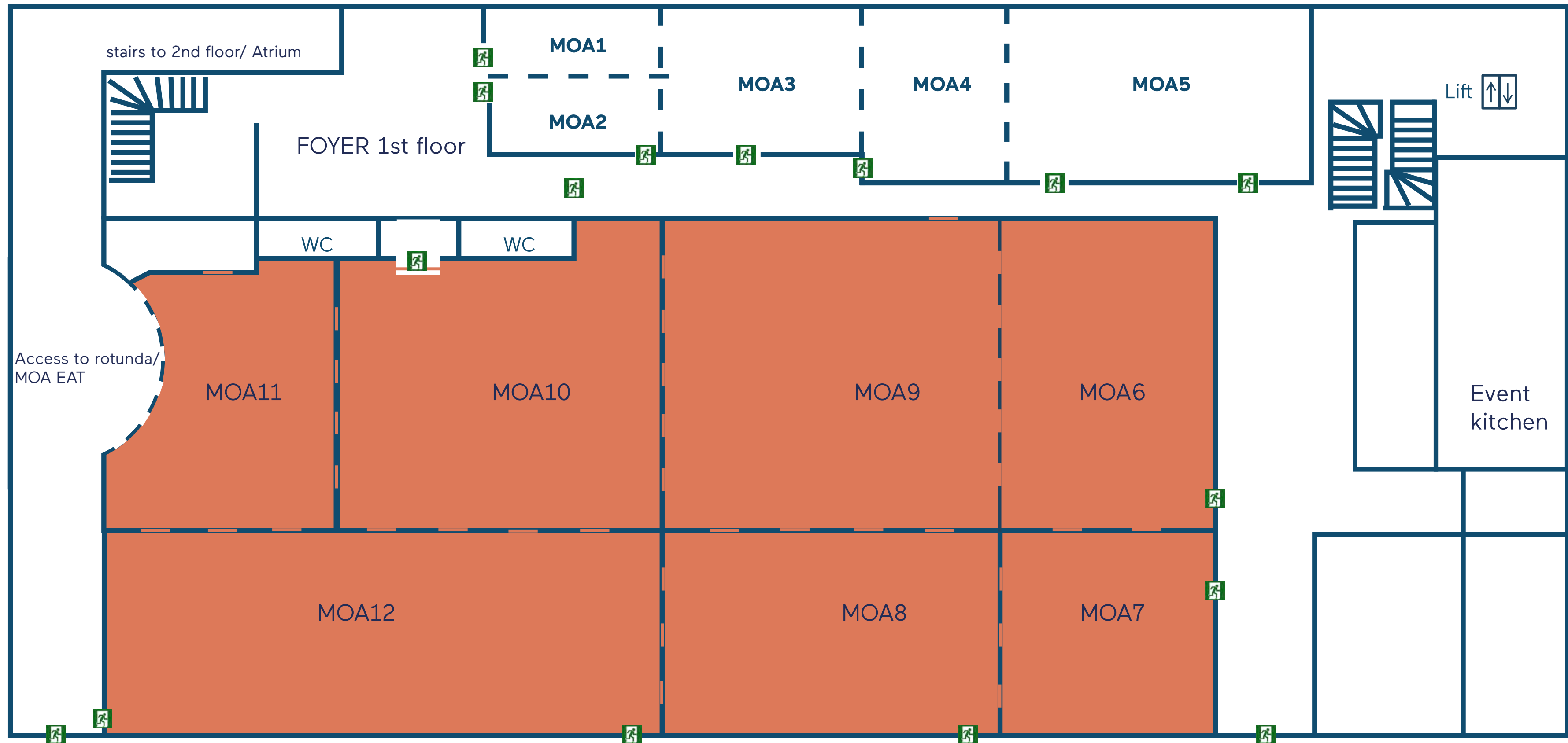
At the Mercure Hotel MOA Berlin



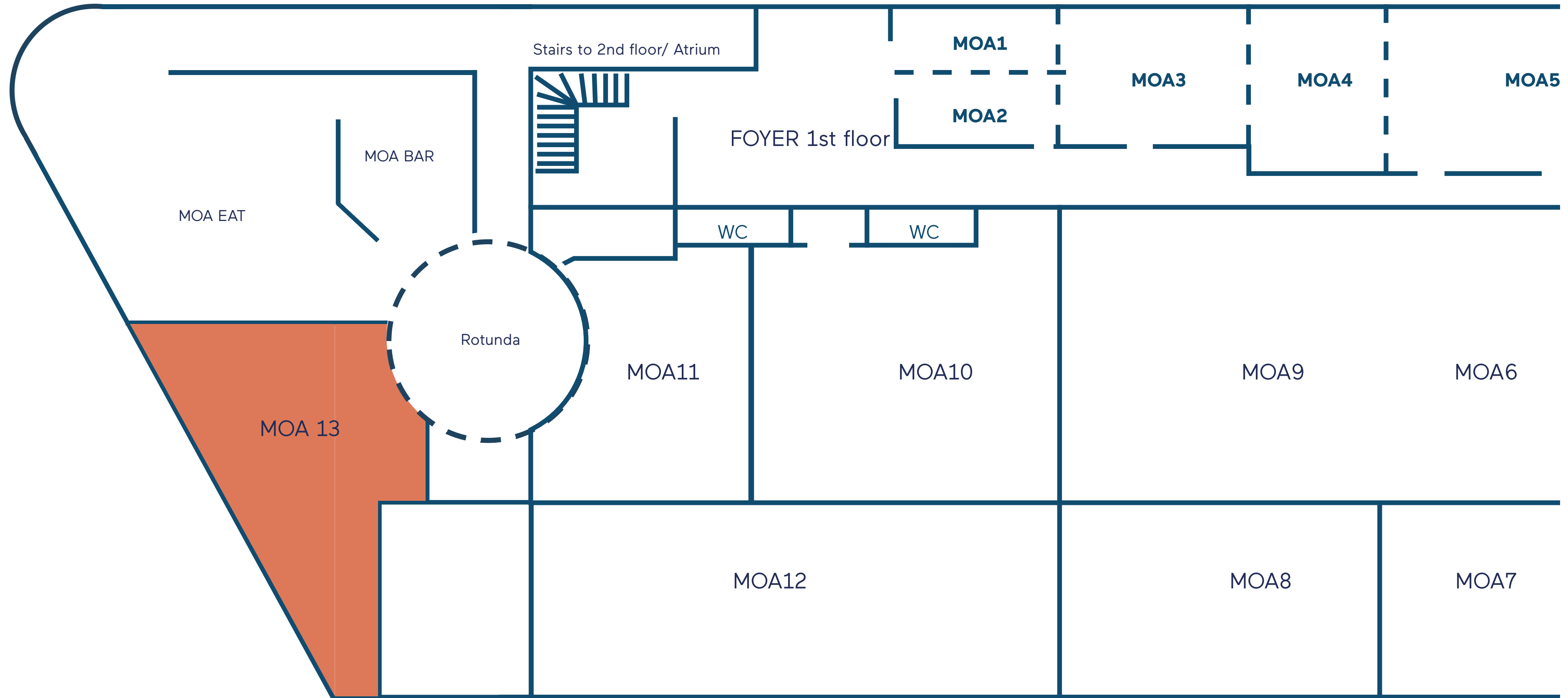
1st floor: MOA 1 – MOA 5



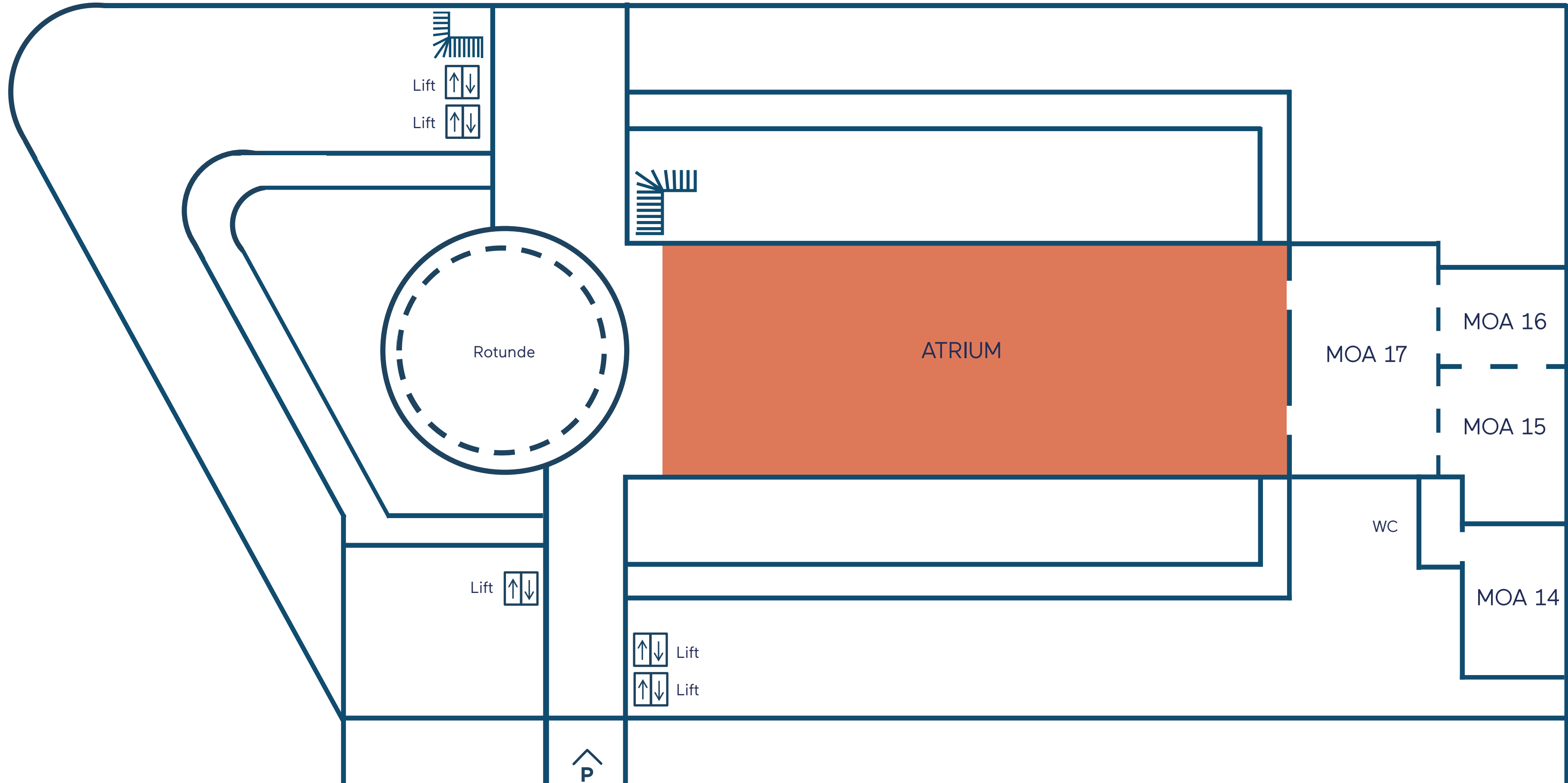
1st floor: MOA 6–MOA 12 | Convention Hall



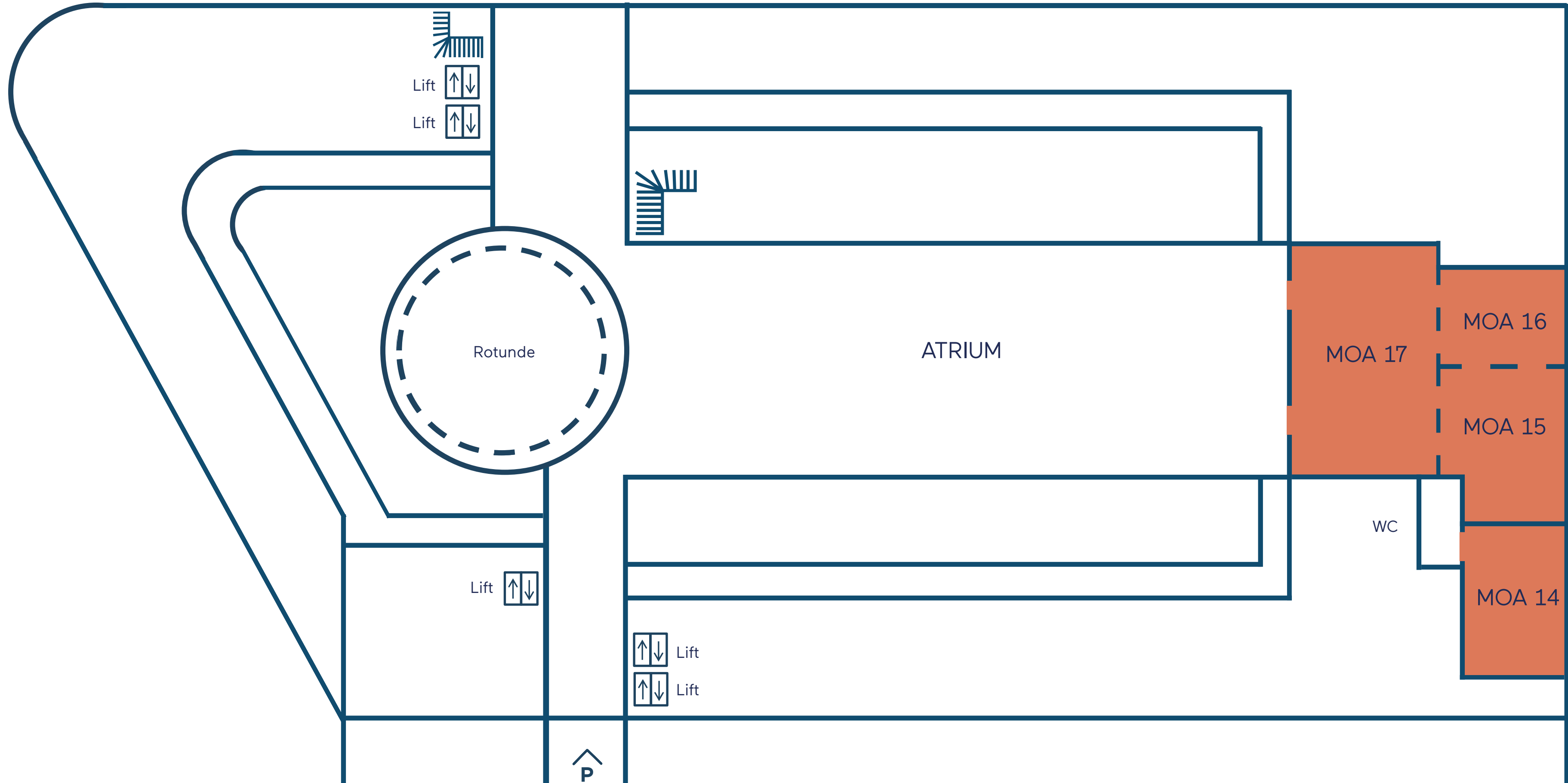
1st floor: MOA 13



2nd floor: The Atrium



2nd floor: MOA 14 – MOA 17



3rd floor: MOA 18 – 25

