



# welcome to moa

Branding possibilities & dimensions





# Overview

1. Ground floor – Entrance Birkenstraße & Stephanstraße, MOA Bogen
2. 1<sup>st</sup> floor – MOA 1 – 5 & Convention Hall (MOA 6 – 12)
3. 2<sup>nd</sup> floor – Atrium & MOA 14 – 17
4. 3<sup>rd</sup> floor – MOA 18 – 25



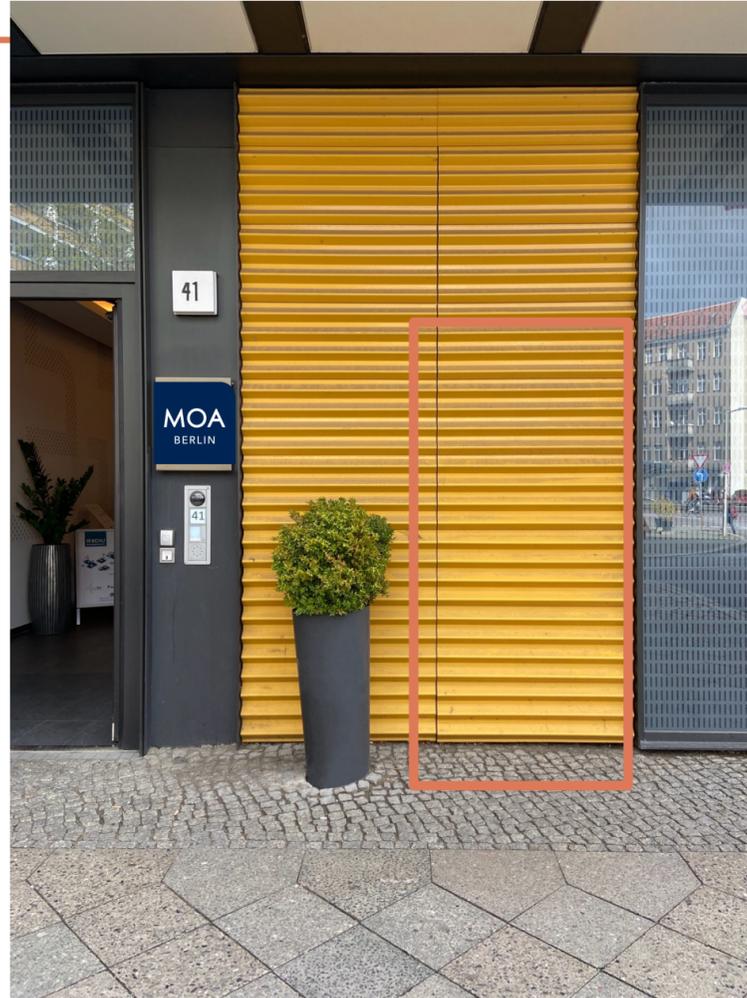
Entrance Stephanstr.

# Ground floor

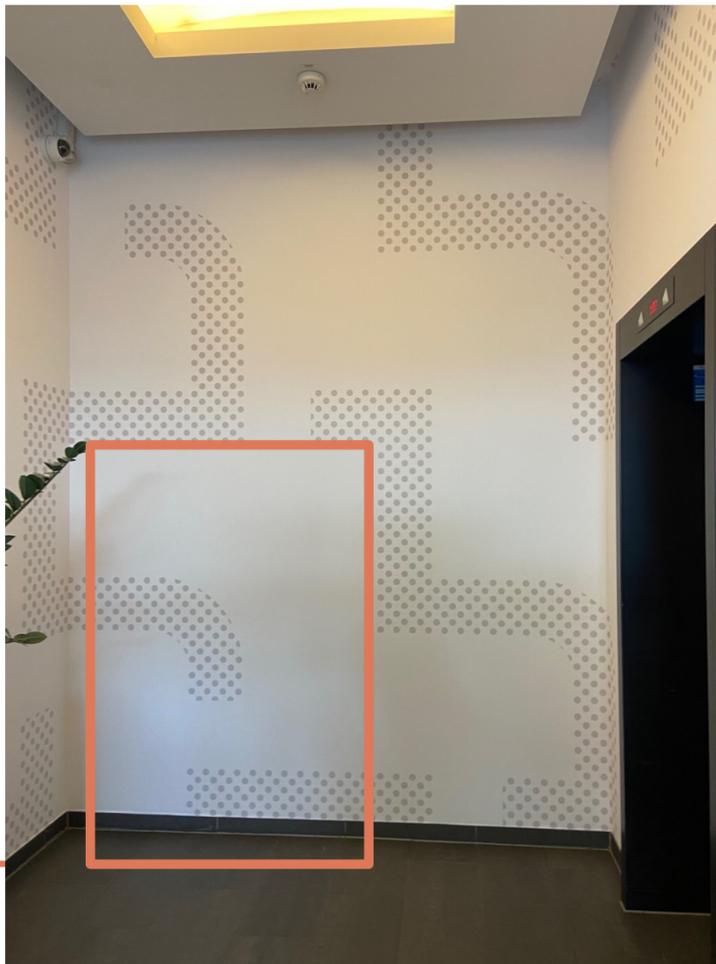
	<b>1. day</b>	<b>follow-up days*</b>
<b>Entrance Stephanstr.</b>		
Glass front over entrance door <i>Width 1,99 m x height 0,98 m</i>	€450	€300
Glass front right <i>Width 1,08 m x height 3,38 m</i>	€450	€300
Glass front left <i>Width 2,30 m x height 1,91 m</i>	€450	€300

\* Prices per day

Stephanstr. outside



Stephanstr. inside



# Ground floor

Billboard spaces  
Entrance MOA Berlin/Mall  
Entrance Stephanstr.

from €50/display/day  
depending on size of stand

Escalator MOA Center  
Staircases right inside & outside  
Staircases left inside & outside  
Height 680 mm

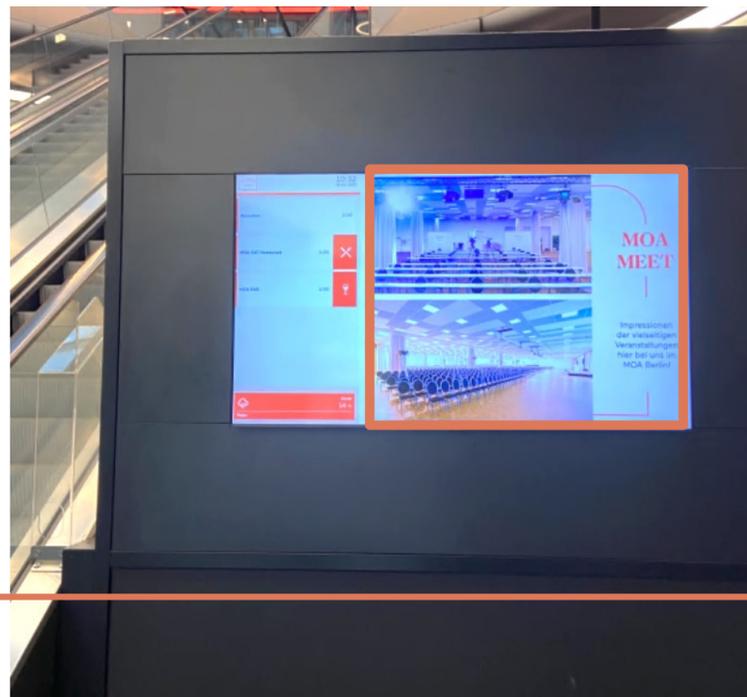
**1. day**      **follow-up days**

\*€350      €250

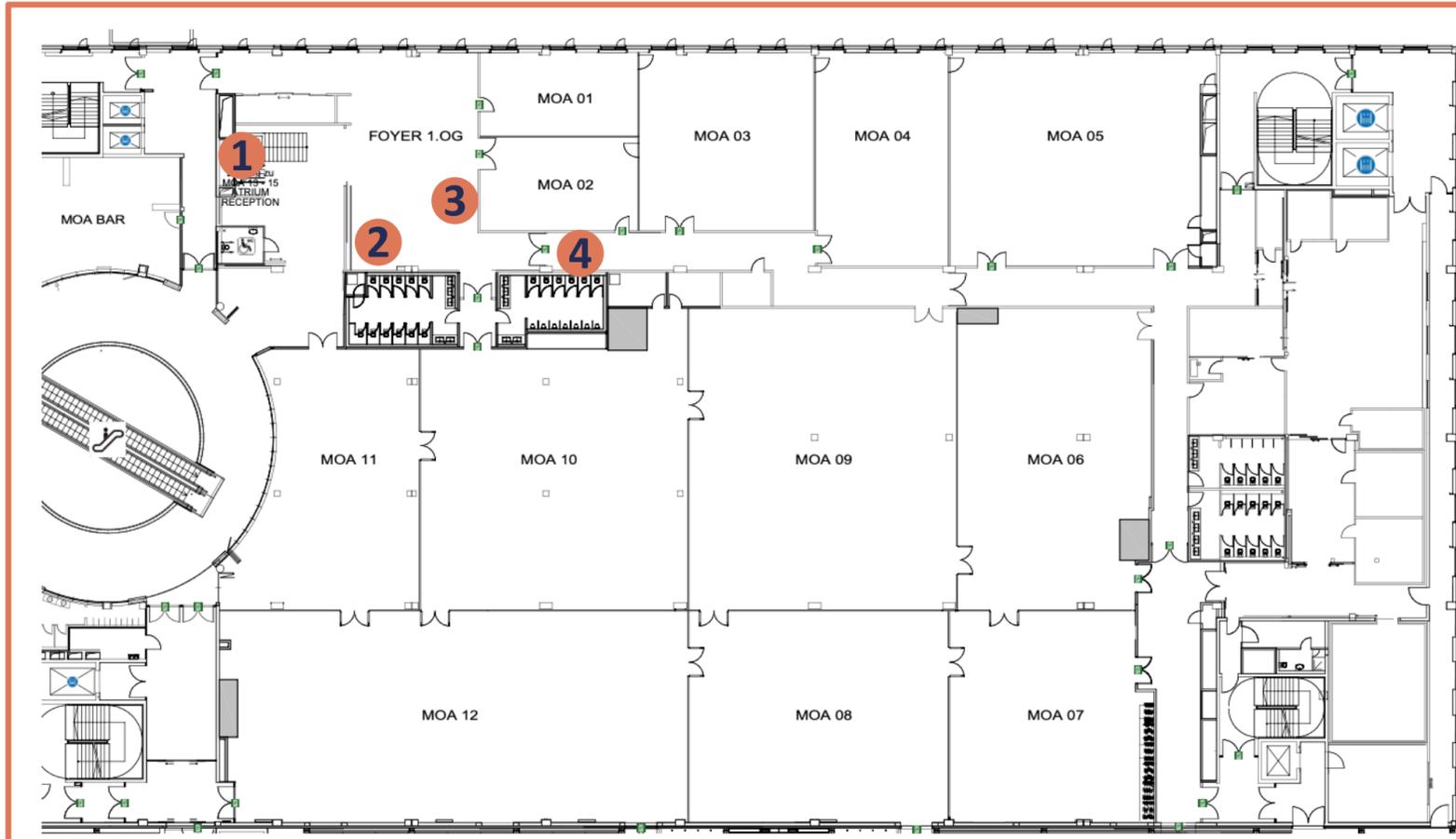
\*cost per side

Monitor MOA Center  
Only one side playable

€200/day



Monitor MOA Center



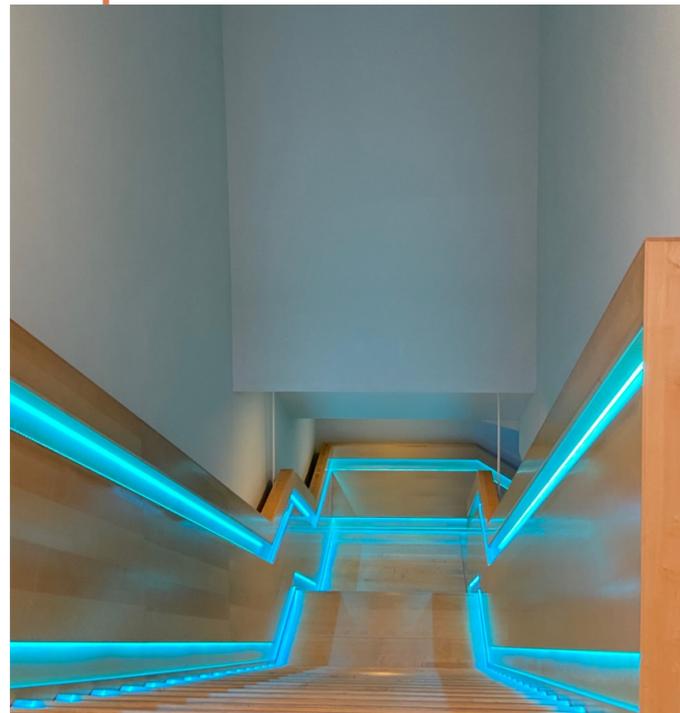
# 1st floor

- 1)** Projector stairs to Convention Center  
Laptop (optional)  
LED tape wooden staircase  
Sticker along the stairs
- 2)** Exhibition space for vehicles
- 3)** Projector & monitor in the foyer  
Laptop (optional)
- 4)** LED wooden border on the wall

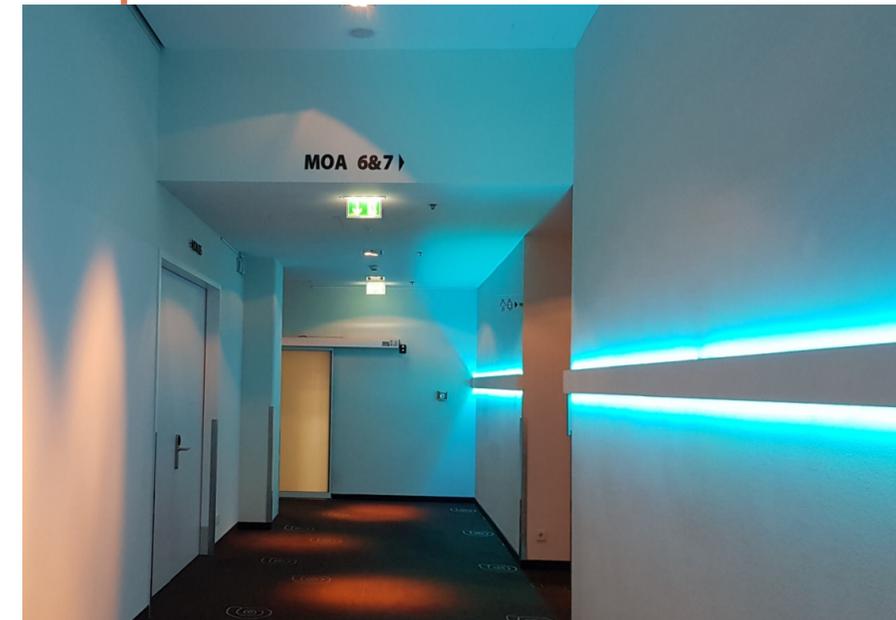
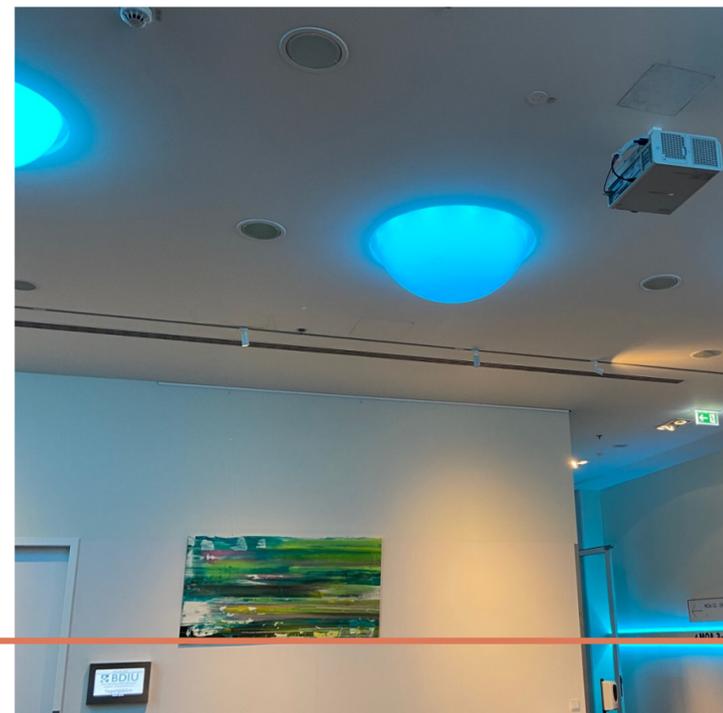
1. day	follow-up days
€200	€100
€100/day	
€25/day	
€250	€150
	on request
€200	€100
€100/day	
€25/day	

**2** Exhibition space for vehicles

**3** Projector in foyer



**1** Projector & LEDs at stairs to Convention Center



**4** LED wooden border

LED bubbles



Door signage



# Foyer 1<sup>st</sup> floor & MOA 1-5

Ceiling lighting according to your corporate identity  
LED bubbles in the foyer & MOA 1 - 5  
LED bands in MOA 1 - 5

free of charge  
free of charge

Electronic door signage  
*1x text and logo can be displayed per day and room*  
*Various signage at extra charge*  
*Digital banner*

free of charge  
€25/room/day  
€25/room/day

Exhibition space for vehicles

on request



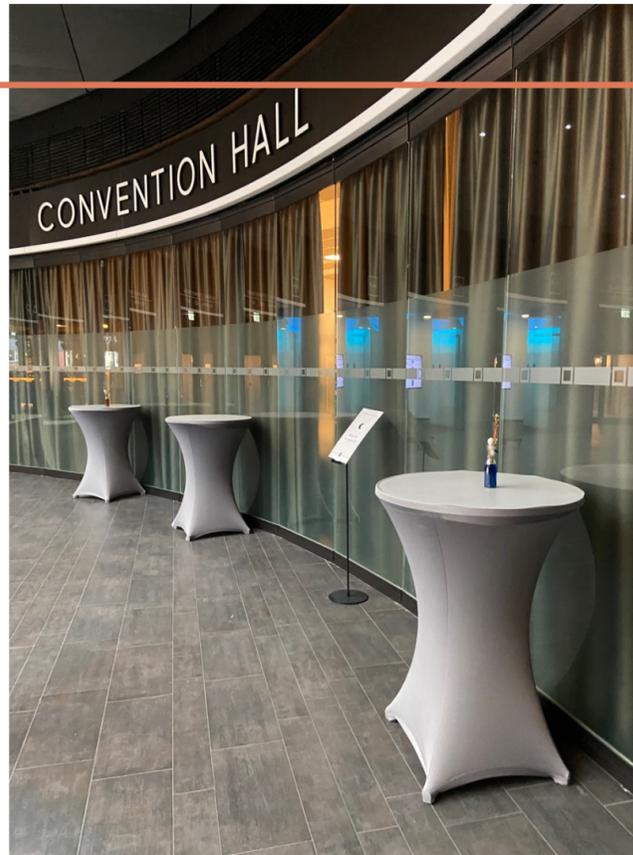
LED tape & LED bubbles



Exhibition space for vehicles



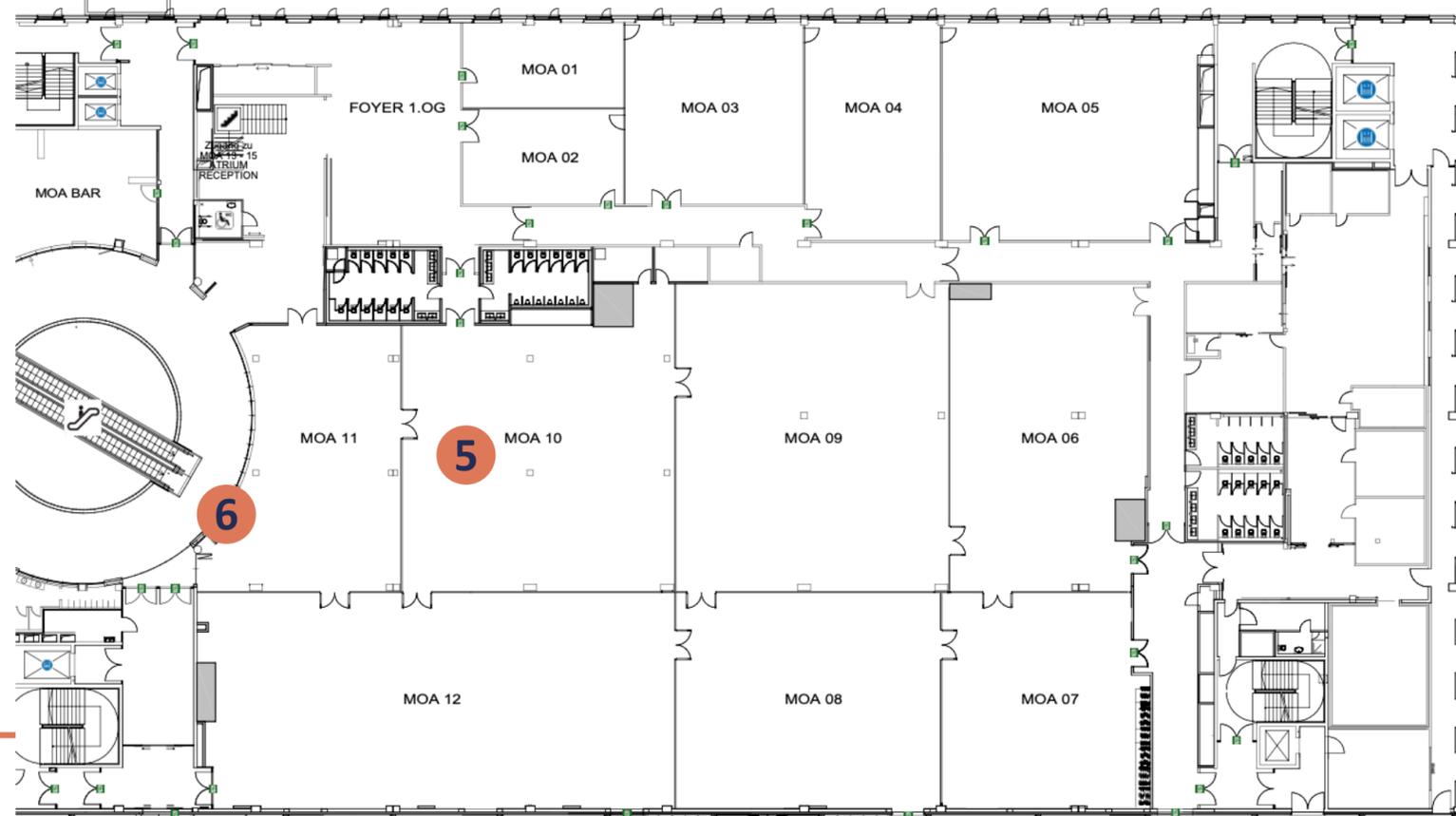
5 Columns Convention Hall



6 Glass front Convention Hall

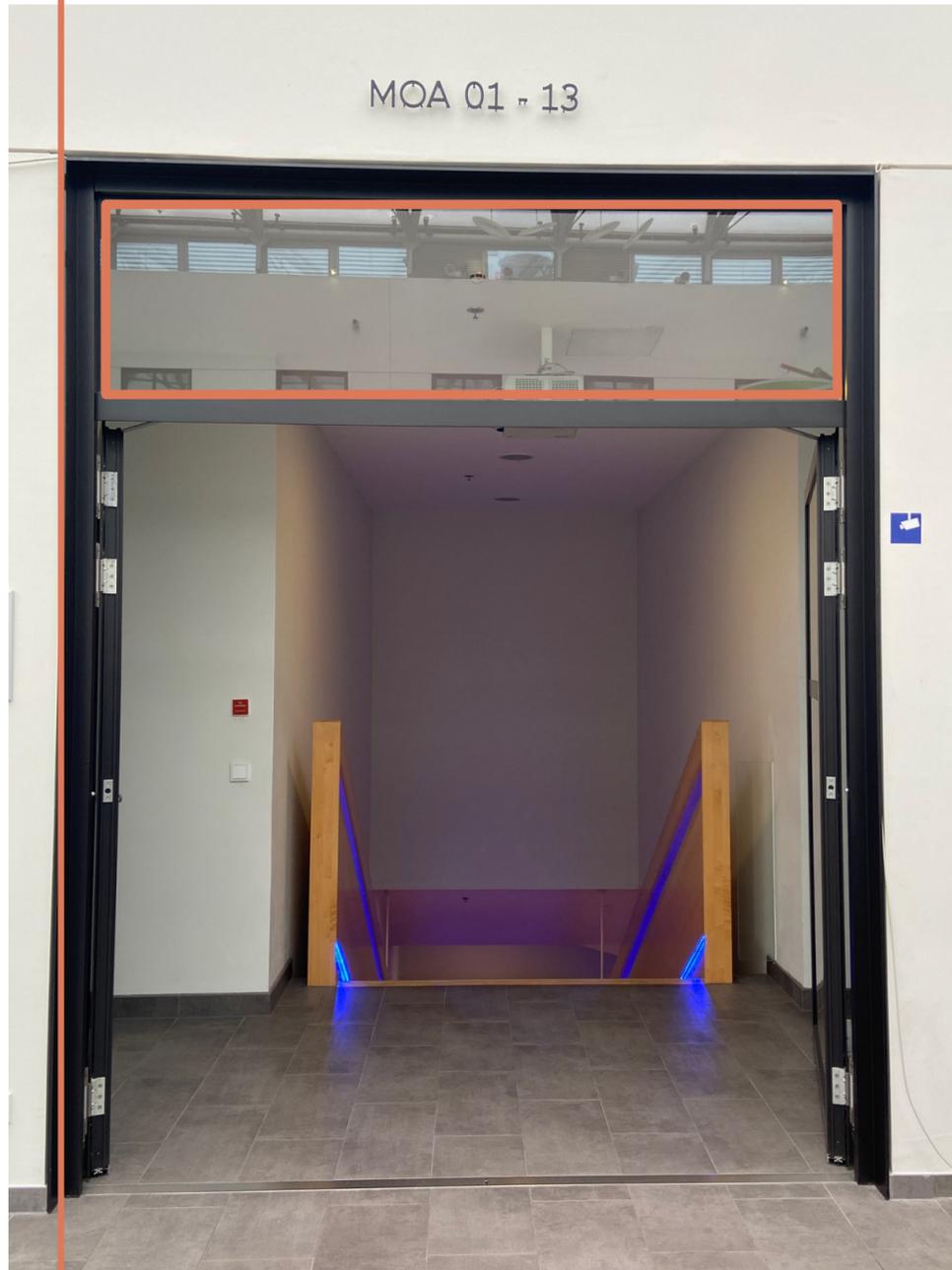
# Convention Hall (MOA 6 – 12)

- 5) Columns in Convention Hall & LED wooden border along the Hall per room  
Height 150 mm – on request  
€25 per spot/day  
€25/day
- 6) Glass front of Convention Hall  
Width per door 0,99 m x height 2,80 m  
Can be opened fully or partially on request.  
€75/door (14x)  
at extra charge
- LED band Rotunda  
Individual LED lighting on the conference side  
€50/day



6 LED band Rotunda & glass front

MOA 01 - 13



Glass arch to the foyer 1<sup>st</sup> floor



LED spots



# Atrium

LED spots in the atrium

€25 per spot/day

Glass arch to the wooden staircase  
Width 2,30 m x height 0,60 m

<b>1. day</b>	<b>follow-up days</b>
€450	€300

Mobile lectern



Elevator screen

# Furniture

Branding lectern  
Width 0,62 m, height 0,53 m, depth 0,53 m  
Logo area width 0,57 m, height 1,03 m

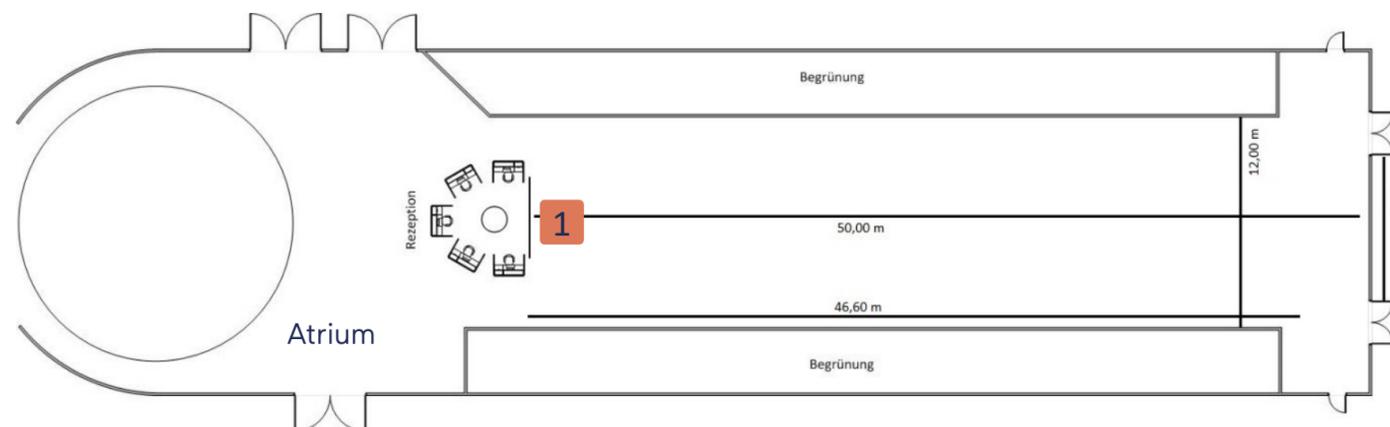
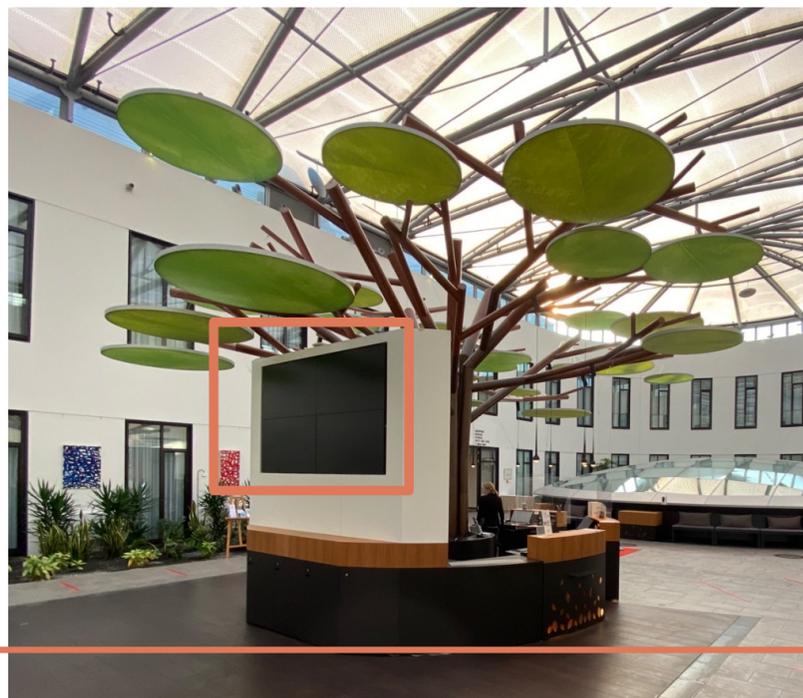
€60/day

Elevator screen 55"  
Welcome screen, logo, details - Birkenstraße  
Only one side playable

€200/day

Digital signage video wall incl. laptop  
In the atrium

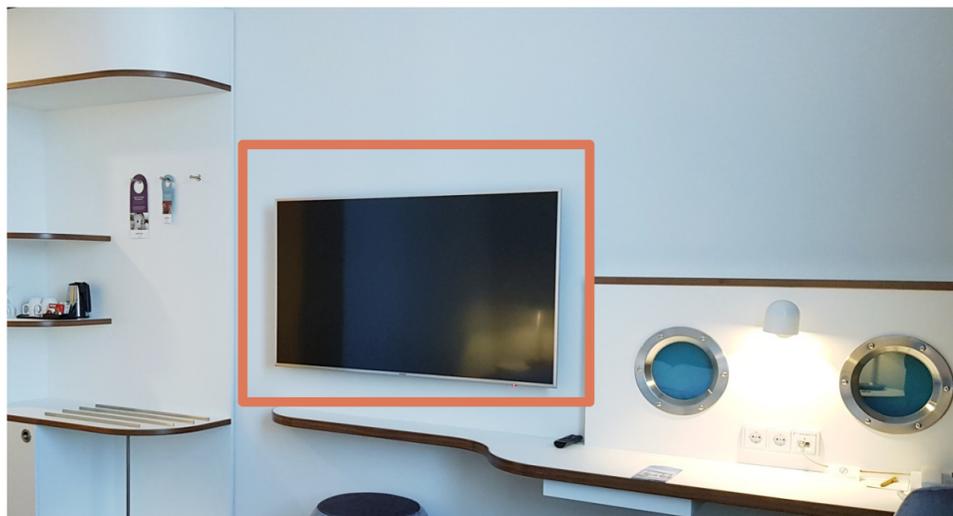
**1. day**    **follow-up days**  
€500    €300



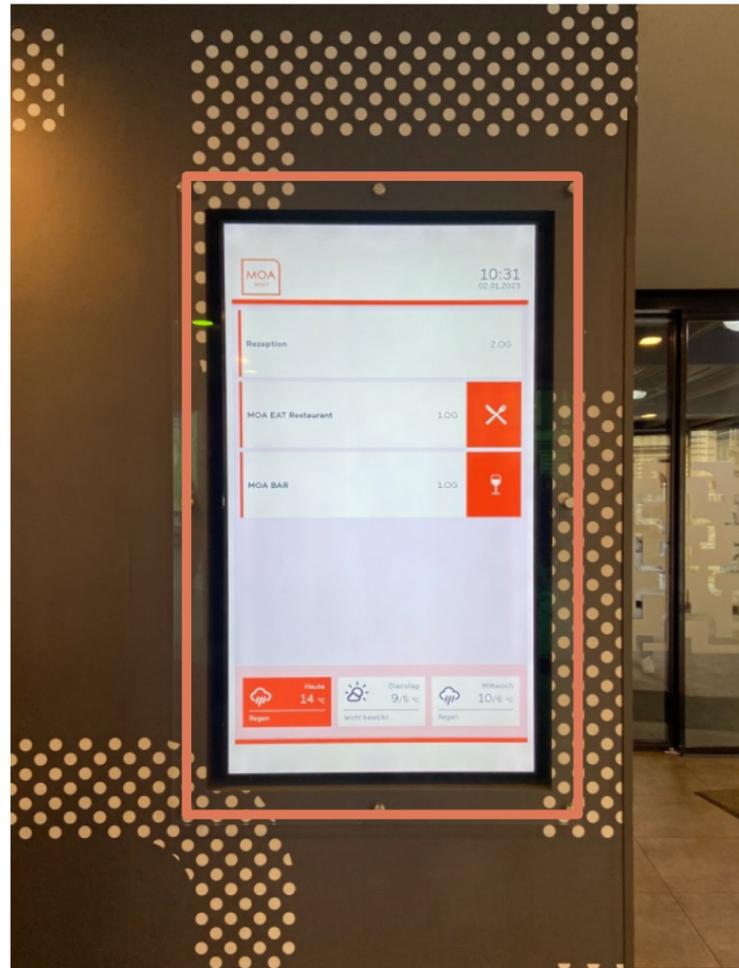
1 Video wall atrium



Digital signage guest rooms



Screen entrance Birkenstr.



# Furniture

Screen entrance Birkenstr. 65"  
*Welcome screen, logo, details*  
 Only half-sided playable

€200/day

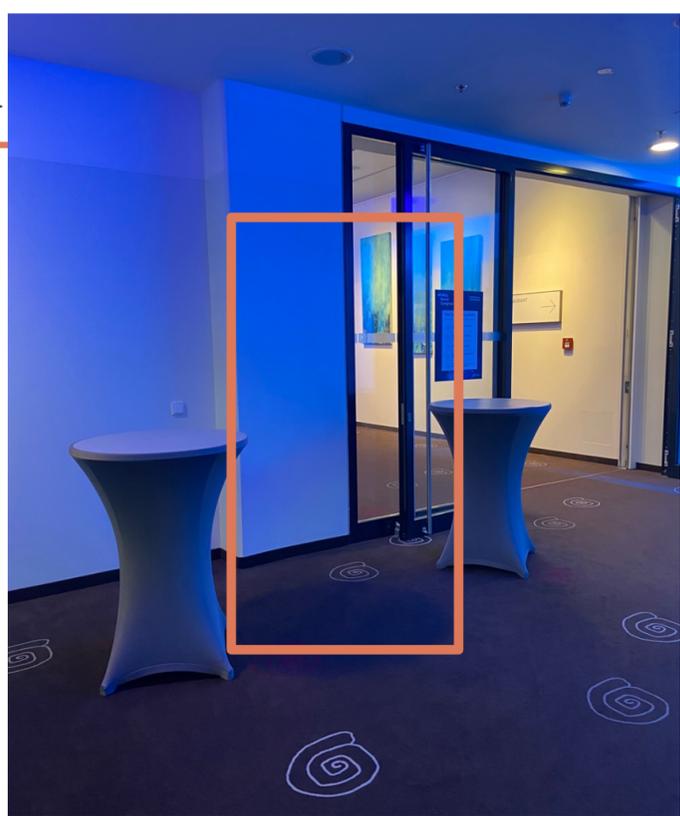
Digital signage guest room  
*Welcome screen, logo, details*  
*Conn4 and PiSignage*  
 Not available in all rooms.

from €150/day

Footprints to event areas

on request

1<sup>st</sup> floor foyer



3<sup>rd</sup> floor Birkenstr.



# Displays in-house

1<sup>st</sup> floor  
Convention Hall

from €50/display/day

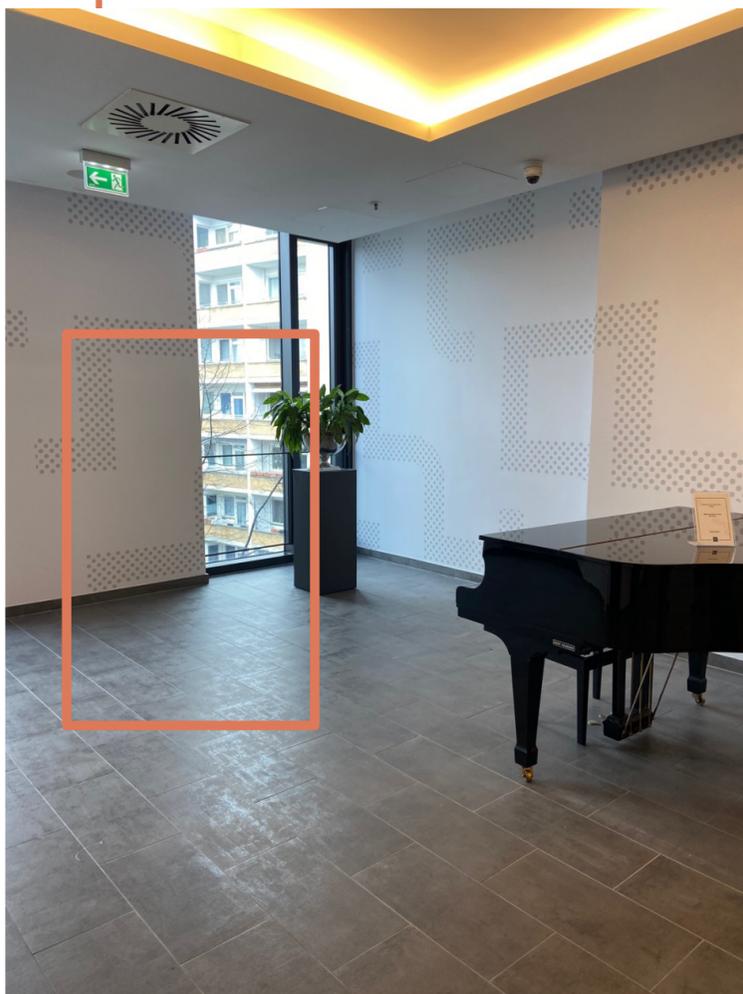
2<sup>nd</sup> floor  
Stephanstr.  
Birkenstr.  
Hall MOA 17

from €50/display/day

3<sup>rd</sup> floor

from €50/display/day

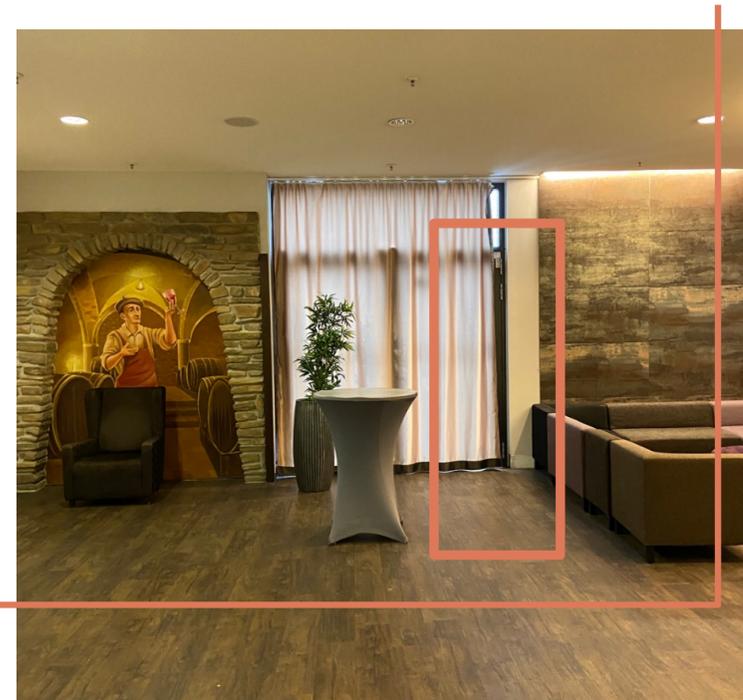
Price depending on display size



2<sup>nd</sup> floor Stephanstr.



2<sup>nd</sup> floor Birkenstr.



MOA 17



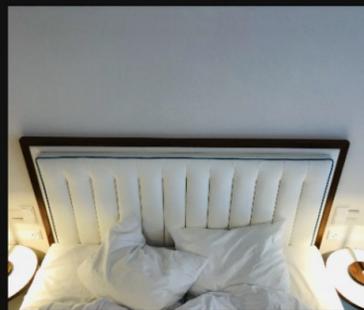
Hotel MOA Berlin

16:48  
Jan 12, 2026

Language

Image: 916x383px

The TV Stream can only be displayed on devices.



Everything all right?

Are you not satisfied with your room? Please contact our reception on the 2nd floor. We will endeavor to find an immediate solution!

Today	Tuesday	Wednesday
-3 °C	2/-1 °C	4/1 °C
snow	snow	rain

# Room Screen Ads

Image element from €149  
Width 916 px x height 383 px

Image slider incl. text field from €149  
Width 458 px x height 383 px

Bundle 1 from €199  
2 Image-text slider

Bundle 2 from €299  
Image + 3 Image-text slider

Prices depend on duration & number of rooms



Hotel MOA Berlin

16:48  
Jan 12, 2026

Language



The TV Stream can only be displayed on devices.  
TV preview – no advertising space

Image slider:  
458x383px

Headline: 60 signs  
Text: 200 signs

Today	Tuesday	Wednesday
-3 °C	2/-1 °C	4/1 °C
snow	snow	rain

# Room Screen Ads

Options	A	B	C	D	E	F	G	H	I	J	K
<b>Image</b>	X	X	X	X	X	X	-	-	-	-	-
<b>1.Image slider with text</b>	-	X	X	X	X	X	X	X	X	X	X
<b>2.Image slider with text</b>	-	-	-	X	X	X	X	X	X	X	X
<b>3.Image slider with text</b>	-	-	-	-	-	X	-	-	-	-	X
<b>Without further hotel image slider</b>	-	-	X	-	X	-	-	X	-	-	X
<b>Prices</b>											
<b>Setup</b> (one-time)	€149	€199	€249	€249	€299	€299	€149	€199	€199	€249	€249
<b>Per day &amp; room</b>	€1,00	€1,50	€2,00	€2,00	€2,50	€2,50	€1,00	€1,50	€1,50	€2,00	€2,00



# Notes on individual signage

Sticking signposts, flyers or banners is prohibited and must be approved in advance in absolutely exceptional cases. You can bring the individual signage in consultation, which are self-standing banners, roll-ups or the like robust formats.

The customer is liable for damages of any kind caused by the attachment of banners, roll-ups or similar on any surface of the house. All attachments must be removed without leaving any residue.

All materials used must be flame retardant (B1) according to DIN 4102. Certificates must be kept ready and presented when requested by a regulatory authority or by the hotel staff.

Prices per day incl. VAT and without mounting.



# See you soon!

At MOA Berlin

